





**Experience in Market Research – Quantitative & Qualitative**

	Experience	Preference
In-street	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian Counts	<input type="checkbox"/>	<input type="checkbox"/>
Business to business / Industrial / Executive Interviews	<input type="checkbox"/>	<input type="checkbox"/>
Public Transport Interviewing	<input type="checkbox"/>	<input type="checkbox"/>
Hall tests	<input type="checkbox"/>	<input type="checkbox"/>
Product Testing	<input type="checkbox"/>	<input type="checkbox"/>
Telephone	<input type="checkbox"/>	<input type="checkbox"/>
In-store	<input type="checkbox"/>	<input type="checkbox"/>
Individual Depth / In-Home Interviews	<input type="checkbox"/>	<input type="checkbox"/>
Group discussions	<input type="checkbox"/>	<input type="checkbox"/>
Mini Groups	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>

**Experience in Recruiting Methods**

	Experience	Preference
Random Sampling (Pre-selected)	<input type="checkbox"/>	<input type="checkbox"/>
Random Sampling (In-street)	<input type="checkbox"/>	<input type="checkbox"/>
Random Route / Walk Random Sampling (pre selected)	<input type="checkbox"/>	<input type="checkbox"/>
Quota Sampling	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>

**Equipment Used**

	Experience	Preference
Paper based	<input type="checkbox"/>	<input type="checkbox"/>
CAPI	<input type="checkbox"/>	<input type="checkbox"/>
Any others (please specify) _____	<input type="checkbox"/>	<input type="checkbox"/>

**Other Relevant Information**

Number of children aged 16 years or younger living at home: \_\_\_\_\_

Availability:            All year round                        All year except school holidays           

Specific times not available: \_\_\_\_\_

Full & Clean UK Driving Licence    Yes                No           

Access to a car:                            Yes                No           

Smoker:                                      Yes                No           

Comments: \_\_\_\_\_  
 \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_