

Measuring and Understanding Public Opinion: The cause of Christmas Day arguments

December 2013

This public opinion data has been collected and analysed by NEMS from a representative sample of UK adults. It contains basic breakdowns by demography, geography and any key interesting market sub-groups.

You are free to use the data, providing you acknowledge/reference the source as "NEMS Market Research, December 2013".

You may also find the following related items of interest:

Blog: <http://blog.nemsmr.co.uk/post/Christmas-Day+-Family=-Arguments.aspx>

If you would like to know more about this or anything else research related, please get in touch, we would be happy to help.



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	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
QE What is the one thing most likely to cause household arguments on Christmas day?																
TV / What to watch?	8.1%	40	7.4%	18	8.8%	22	6.1%	10	13.1%	22	4.9%	8	8.8%	20	7.6%	20
The Christmas Dinner (incl. quality of food, and choice of meat, lumpy gravy)	7.1%	35	9.4%	22	5.0%	12	17.3%	28	2.6%	4	1.7%	3	8.2%	19	6.2%	16
Cooking the Christmas Dinner (incl. lateness of dinner, who cooks it)	4.5%	22	6.6%	16	2.4%	6	7.1%	11	4.6%	8	1.6%	3	4.8%	11	4.2%	11
Alcohol fuelled Family (incl. the Mother in Law)	3.8%	18	4.6%	11	3.0%	8	3.2%	5	5.6%	9	2.5%	4	2.4%	5	5.0%	13
Playing board / party games	3.5%	17	4.7%	11	2.4%	6	0.0%	0	5.7%	10	4.7%	8	6.5%	15	0.9%	2
Giving / Receiving the wrong gifts	2.2%	11	0.4%	1	3.9%	10	3.3%	5	2.6%	4	0.6%	1	1.5%	3	2.8%	7
The children fighting	1.4%	7	2.5%	6	0.4%	1	2.6%	4	0.4%	1	1.4%	2	0.9%	2	1.9%	5
Greedy (incl. over eating, getting too much meat)	1.2%	6	0.5%	1	1.8%	5	1.4%	2	1.7%	3	0.4%	1	0.5%	1	1.8%	5
Washing up after dinner	1.1%	5	0.3%	1	1.9%	5	2.7%	4	0.5%	1	0.2%	0	1.1%	3	1.1%	3
Where to have Christmas dinner (at home or with family)	0.8%	4	0.0%	0	1.6%	4	0.0%	0	2.1%	3	0.3%	1	0.9%	2	0.8%	2
People receiving more than others	0.8%	4	1.3%	3	0.3%	1	0.0%	0	2.2%	4	0.0%	0	1.3%	3	0.3%	1
People being lazy on the day	0.7%	3	1.0%	2	0.4%	1	0.0%	0	0.8%	1	1.2%	2	1.5%	3	0.0%	0
Having to work on Christmas Day	0.6%	3	0.5%	1	0.7%	2	0.7%	1	0.4%	1	0.8%	1	0.5%	1	0.7%	2
Money issues	0.6%	3	0.8%	2	0.4%	1	0.0%	0	1.1%	2	0.6%	1	0.0%	0	1.1%	3
Leaving the house on time (to visit friends / family)	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	1.1%	3
Having a hangover	0.5%	3	0.6%	2	0.5%	1	0.0%	0	1.4%	2	0.2%	0	0.5%	1	0.6%	1
Lack of batteries for toys	0.5%	2	1.0%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0
The dog being in the house	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.6%	2
Impatience when opening presents	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0
Not enough space for everyone	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.0%	0
Family pets (incl. who is going to walk the dog?)	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0
Someone being sick at the dinner table	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0
Going to the pub in the afternoon / evening	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Exhaustion	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Spending too much	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	0	0.2%	0	0.2%	0	0.1%	0
Sleeping after dinner (i.e. snoring)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1
Lack of appreciation	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0
Who is doing the driving?	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Nothing	47.4%	231	45.2%	107	49.5%	124	42.3%	67	38.3%	65	62.2%	99	45.0%	102	49.5%	129
(Don't know)	11.4%	55	9.5%	23	13.1%	33	9.2%	15	11.7%	20	13.3%	21	11.3%	26	11.5%	30
(Not applicable)	0.9%	5	1.9%	5	0.0%	0	2.6%	4	0.3%	0	0.0%	0	0.0%	0	1.8%	5
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

SEX Sex of respondent

Male	48.8%	238	100.0%	238	0.0%	0	50.4%	80	50.2%	85	45.5%	72	50.1%	113	47.6%	124
Female	51.2%	250	0.0%	0	100.0%	250	49.6%	79	49.8%	84	54.5%	87	49.9%	113	52.4%	137
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

AGE To ensure we get a representative sample, could I ask how old you are ?

16 to 24	15.1%	74	15.9%	38	14.4%	36	46.3%	74	0.0%	0	0.0%	0	11.0%	25	18.7%	49
25 to 34	17.5%	85	17.9%	43	17.2%	43	53.7%	85	0.0%	0	0.0%	0	21.1%	48	14.4%	38
35 to 44	18.4%	90	18.9%	45	17.9%	45	0.0%	0	53.0%	90	0.0%	0	21.6%	49	15.6%	41
45 to 54	16.3%	79	16.8%	40	15.8%	39	0.0%	0	47.0%	79	0.0%	0	17.8%	40	15.0%	39
55 to 64	13.1%	64	13.4%	32	12.8%	32	0.0%	0	0.0%	0	40.1%	64	13.8%	31	12.5%	33
65 +	19.6%	95	17.1%	41	21.9%	55	0.0%	0	0.0%	0	59.9%	95	14.7%	33	23.7%	62
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
SG1 Socio-economic group																
AB	12.3%	60	11.5%	27	13.0%	32	8.2%	13	14.0%	24	14.6%	23	26.5%	60	0.0%	0
C1	34.1%	166	36.2%	86	32.2%	80	37.5%	60	38.7%	65	25.9%	41	73.5%	166	0.0%	0
C2	23.0%	112	26.4%	63	19.7%	49	23.1%	37	29.5%	50	15.9%	25	0.0%	0	42.9%	112
DE	30.6%	149	25.9%	62	35.1%	88	31.3%	50	17.8%	30	43.6%	69	0.0%	0	57.1%	149
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

EMP Which of the following best describes your current employment status ? [PR]

Working full-time (30+ hours a week)	42.0%	205	50.9%	121	33.5%	84	43.9%	70	66.4%	112	14.1%	22	54.6%	123	31.1%	81
Part-time	16.5%	80	11.0%	26	21.7%	54	23.1%	37	15.9%	27	10.4%	17	14.6%	33	18.1%	47
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	15.3%	75	13.9%	33	16.6%	42	27.1%	43	12.8%	22	6.2%	10	9.1%	21	20.7%	54
Not working (retired / invalid)	25.8%	126	24.1%	57	27.3%	68	5.1%	8	4.2%	7	69.3%	110	20.6%	47	30.2%	79
(Refused)	0.5%	2	0.0%	0	0.9%	2	0.7%	1	0.7%	1	0.0%	0	1.0%	2	0.0%	0
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

MAR Which of these best describes your current marital status ? [PR]

Married / Living as married	47.3%	230	40.4%	96	53.8%	134	24.4%	39	64.2%	108	52.3%	83	47.0%	106	47.5%	124
Single	35.6%	174	45.3%	108	26.4%	66	68.6%	109	26.2%	44	12.6%	20	39.3%	89	32.4%	85
Divorced	6.5%	32	5.6%	13	7.4%	19	2.2%	3	7.6%	13	9.6%	15	7.1%	16	6.0%	16
Widowed	8.1%	39	5.1%	12	10.9%	27	0.0%	0	1.3%	2	23.4%	37	6.2%	14	9.7%	25
Separated	0.8%	4	1.5%	4	0.1%	0	0.0%	0	0.8%	1	1.6%	3	0.3%	1	1.2%	3
(Refused)	1.7%	8	2.0%	5	1.4%	4	4.8%	8	0.0%	0	0.4%	1	0.0%	0	3.2%	8
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

CHI How many children live in your household, aged 15 years and under ?

None	81.4%	397	79.6%	189	83.1%	207	76.1%	121	69.4%	117	99.5%	158	85.9%	194	77.5%	202
One	9.1%	44	12.5%	30	5.9%	15	14.6%	23	12.2%	21	0.3%	0	5.6%	13	12.2%	32
Two	6.9%	33	7.9%	19	5.9%	15	4.8%	8	15.0%	25	0.2%	0	6.3%	14	7.4%	19
Three	2.3%	11	0.0%	0	4.6%	11	4.4%	7	2.5%	4	0.0%	0	2.3%	5	2.4%	6
Four	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

ADU How many adults aged 16 years or older, including yourself, live in your household ?

One	23.8%	116	25.9%	62	21.8%	55	12.8%	20	23.2%	39	35.5%	56	24.0%	54	23.7%	62
Two	48.2%	235	49.8%	118	46.7%	117	47.9%	76	50.3%	85	46.3%	74	45.8%	104	50.3%	131
Three	18.1%	88	16.4%	39	19.7%	49	25.5%	41	15.7%	26	13.3%	21	17.8%	40	18.4%	48
Four	7.9%	38	4.7%	11	10.9%	27	9.6%	15	10.1%	17	3.7%	6	8.5%	19	7.3%	19
Five	2.0%	10	3.2%	8	0.8%	2	4.1%	7	0.7%	1	1.2%	2	3.9%	9	0.3%	1
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

	Total	Male		Female		16-34	35-54	55+	ABC1		C2DE					
IS2 ISBA region																
Ulster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Scotland	8.9%	43	9.7%	23	8.1%	20	11.6%	19	7.8%	13	7.4%	12	9.1%	21	8.7%	23
North / Borders	6.1%	30	4.2%	10	8.0%	20	7.1%	11	6.5%	11	4.7%	8	6.0%	14	6.2%	16
Lancashire	12.1%	59	15.1%	36	9.2%	23	3.7%	6	17.3%	29	14.9%	24	10.4%	24	13.5%	35
Yorkshire	10.1%	49	10.3%	25	9.8%	24	10.7%	17	11.9%	20	7.5%	12	10.0%	23	10.1%	26
Wales & South West	11.1%	54	10.7%	25	11.5%	29	11.0%	17	10.8%	18	11.6%	18	13.2%	30	9.3%	24
Midlands	15.6%	76	12.5%	30	18.7%	47	20.2%	32	16.1%	27	10.6%	17	10.0%	23	20.5%	54
East England	7.1%	34	9.3%	22	5.0%	12	5.7%	9	9.0%	15	6.5%	10	8.3%	19	6.0%	16
London	20.1%	98	20.5%	49	19.7%	49	18.9%	30	13.8%	23	27.9%	44	22.6%	51	17.9%	47
Southern	8.9%	43	7.7%	18	10.1%	25	11.1%	18	6.8%	12	8.9%	14	10.4%	24	7.6%	20
Weighted base:		487		238		250		159		169		159		226		261
Sample:		500		230		270		57		209		234		223		277

	Total		North (inc. Scotland)	Midlands (inc Wales)		Southern		
QE What is the one thing most likely to cause household arguments on Christmas day?								
TV / What to watch?	8.1%	40	11.4%	21	6.2%	9	6.2%	10
The Christmas Dinner (incl. quality of food, and choice of meat, lumpy gravy)	7.1%	35	8.2%	15	5.3%	8	7.7%	12
Cooking the Christmas Dinner (incl. lateness of dinner, who cooks it)	4.5%	22	5.2%	9	4.6%	7	3.5%	5
Alcohol fuelled Family (incl. the Mother in Law)	3.8%	18	4.6%	8	5.0%	8	1.6%	2
Playing board / party games	3.5%	17	4.2%	8	1.9%	3	4.4%	7
Giving / Receiving the wrong gifts	2.2%	11	1.5%	3	3.8%	6	1.5%	2
The children fighting	1.4%	7	1.1%	2	3.0%	5	0.3%	0
Greed (incl. over eating, getting too much meat)	1.2%	6	2.6%	5	0.7%	1	0.0%	0
Washing up after dinner	1.1%	5	0.0%	0	1.7%	3	1.8%	3
Where to have Christmas dinner (at home or with family)	0.8%	4	1.1%	2	0.0%	0	1.3%	2
People receiving more than others	0.8%	4	0.0%	0	0.5%	1	2.0%	3
People being lazy on the day	0.7%	3	0.7%	1	0.0%	0	1.3%	2
Having to work on Christmas Day	0.6%	3	1.3%	2	0.0%	0	0.5%	1
Money issues	0.6%	3	0.5%	1	0.4%	1	0.8%	1
Leaving the house on time (to visit friends / family)	0.6%	3	1.0%	2	0.0%	0	0.7%	1
Having a hangover	0.5%	3	0.2%	0	0.0%	0	1.5%	2
Lack of batteries for toys	0.5%	2	1.3%	2	0.0%	0	0.0%	0
The dog being in the house	0.3%	2	0.0%	0	1.0%	2	0.0%	0
Impatience when opening presents	0.2%	1	0.0%	0	0.7%	1	0.0%	0
Not enough space for everyone	0.2%	1	0.6%	1	0.0%	0	0.0%	0
Family pets (incl. who is going to walk the dog?)	0.2%	1	0.0%	0	0.0%	0	0.6%	1
Someone being sick at the dinner table	0.2%	1	0.0%	0	0.0%	0	0.5%	1
Going to the pub in the afternoon / evening	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Exhaustion	0.2%	1	0.0%	0	0.5%	1	0.0%	0
Spending too much	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Sleeping after dinner (i.e. snoring)	0.2%	1	0.0%	0	0.5%	1	0.0%	0
Lack of appreciation	0.1%	1	0.0%	0	0.0%	0	0.4%	1
Who is doing the driving?	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Nothing	47.4%	231	41.1%	74	52.2%	79	50.1%	78
(Don't know)	11.4%	55	12.1%	22	8.6%	13	13.3%	21
(Not applicable)	0.9%	5	0.2%	0	2.8%	4	0.0%	0
Weighted base:		487		181		151		155
Sample:		500		224		151		125

SEX Sex of respondent

Male	48.8%	238	51.6%	94	48.1%	73	46.0%	71
Female	51.2%	250	48.4%	88	51.9%	79	54.0%	84
Weighted base:		487		181		151		155
Sample:		500		224		151		125

AGE To ensure we get a representative sample, could I ask how old you are ?

16 to 24	15.1%	74	12.0%	22	17.7%	27	16.3%	25
25 to 34	17.5%	85	17.1%	31	17.9%	27	17.7%	27
35 to 44	18.4%	90	21.4%	39	19.9%	30	13.4%	21
45 to 54	16.3%	79	19.2%	35	16.5%	25	12.7%	20
55 to 64	13.1%	64	13.2%	24	12.6%	19	13.4%	21
65 +	19.6%	95	17.1%	31	15.5%	23	26.4%	41
Weighted base:		487		181		151		155
Sample:		500		224		151		125

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
SG1 Socio-economic group								
AB	12.3%	60	7.3%	13	11.7%	18	18.6%	29
C1	34.1%	166	37.0%	67	32.2%	49	32.6%	50
C2	23.0%	112	28.8%	52	20.6%	31	18.5%	29
DE	30.6%	149	26.9%	49	35.5%	54	30.3%	47
Weighted base:	487		181		151		155	
Sample:	500		224		151		125	

EMP Which of the following best describes your current employment status ? [PR]

Working full-time (30+ hours a week)	42.0%	205	51.1%	93	41.1%	62	32.2%	50
Part-time	16.5%	80	15.8%	29	14.2%	21	19.5%	30
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	15.3%	75	9.9%	18	22.5%	34	14.7%	23
Not working (retired / invalid)	25.8%	126	22.6%	41	21.7%	33	33.4%	52
(Refused)	0.5%	2	0.6%	1	0.5%	1	0.3%	0
Weighted base:	487		181		151		155	
Sample:	500		224		151		125	

MAR Which of these best describes your current marital status ? [PR]

Married / Living as married	47.3%	230	60.9%	110	35.5%	54	42.8%	66
Single	35.6%	174	23.1%	42	45.0%	68	41.0%	64
Divorced	6.5%	32	7.3%	13	5.8%	9	6.2%	10
Widowed	8.1%	39	7.3%	13	7.4%	11	9.7%	15
Separated	0.8%	4	1.0%	2	1.2%	2	0.2%	0
(Refused)	1.7%	8	0.3%	1	5.1%	8	0.0%	0
Weighted base:	487		181		151		155	
Sample:	500		224		151		125	

CHI How many children live in your household, aged 15 years and under ?

None	81.4%	397	76.9%	139	80.8%	122	87.3%	135
One	9.1%	44	11.7%	21	9.8%	15	5.5%	8
Two	6.9%	33	5.9%	11	7.6%	11	7.3%	11
Three	2.3%	11	4.7%	9	1.8%	3	0.0%	0
Four	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five	0.3%	1	0.8%	1	0.0%	0	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	487		181		151		155	
Sample:	500		224		151		125	

ADU How many adults aged 16 years or older, including yourself, live in your household ?

One	23.8%	116	22.7%	41	22.6%	34	26.4%	41
Two	48.2%	235	51.1%	93	47.7%	72	45.3%	70
Three	18.1%	88	19.0%	34	18.9%	29	16.3%	25
Four	7.9%	38	7.0%	13	9.0%	14	7.7%	12
Five	2.0%	10	0.2%	0	1.8%	3	4.3%	7
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	487		181		151		155	
Sample:	500		224		151		125	

	Total	North (inc. Scotland)		Midlands (inc Wales)		Southern		
IS2 ISBA region								
Ulster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotland	8.9%	43	24.0%	43	0.0%	0	0.0%	0
North / Borders	6.1%	30	16.5%	30	0.0%	0	0.0%	0
Lancashire	12.1%	59	32.5%	59	0.0%	0	0.0%	0
Yorkshire	10.1%	49	27.0%	49	0.0%	0	0.0%	0
Wales & South West	11.1%	54	0.0%	0	26.8%	41	8.7%	14
Midlands	15.6%	76	0.0%	0	50.4%	76	0.0%	0
East England	7.1%	34	0.0%	0	22.8%	34	0.0%	0
London	20.1%	98	0.0%	0	0.0%	0	63.2%	98
Southern	8.9%	43	0.0%	0	0.0%	0	28.1%	43
Weighted base:		487		181		151		155
Sample:		500		224		151		125

	Total	Unlikely to argue		Likely to argue		
QE What is the one thing most likely to cause household arguments on Christmas day?						
TV / What to watch?	8.1%	40	0.0%	0	15.5%	40
The Christmas Dinner (incl. quality of food, and choice of meat, lumpy gravy)	7.1%	35	0.0%	0	13.6%	35
Cooking the Christmas Dinner (incl. lateness of dinner, who cooks it)	4.5%	22	0.0%	0	8.5%	22
Alcohol fuelled Family (incl. the Mother in Law)	3.8%	18	0.0%	0	7.2%	18
Playing board / party games	3.5%	17	0.0%	0	6.7%	17
Giving / Receiving the wrong gifts	2.2%	11	0.0%	0	4.1%	11
The children fighting	1.4%	7	0.0%	0	2.7%	7
Greed (incl. over eating, getting too much meat)	1.2%	6	0.0%	0	2.2%	6
Washing up after dinner	1.1%	5	0.0%	0	2.1%	5
Where to have Christmas dinner (at home or with family)	0.8%	4	0.0%	0	1.6%	4
People receiving more than others	0.8%	4	0.0%	0	1.5%	4
People being lazy on the day	0.7%	3	0.0%	0	1.3%	3
Having to work on Christmas Day	0.6%	3	0.0%	0	1.2%	3
Money issues	0.6%	3	0.0%	0	1.1%	3
Leaving the house on time (to visit friends / family)	0.6%	3	0.0%	0	1.0%	3
Having a hangover	0.5%	2	0.0%	0	0.9%	2
Lack of batteries for toys	0.5%	2	0.0%	0	0.6%	2
The dog being in the house	0.3%	2	0.0%	0	0.4%	2
Impatience when opening presents	0.2%	1	0.0%	0	0.4%	1
Not enough space for everyone	0.2%	1	0.0%	0	0.4%	1
Family pets (incl. who is going to walk the dog?)	0.2%	1	0.0%	0	0.4%	1
Someone being sick at the dinner table	0.2%	1	0.0%	0	0.3%	1
Going to the pub in the afternoon / evening	0.2%	1	0.0%	0	0.3%	1
Exhaustion	0.2%	1	0.0%	0	0.3%	1
Spending too much	0.2%	1	0.0%	0	0.3%	1
Sleeping after dinner (i.e. snoring)	0.2%	1	0.0%	0	0.3%	1
Lack of appreciation	0.1%	1	0.0%	0	0.2%	1
Who is doing the driving?	0.1%	1	0.0%	0	0.2%	1
Nothing (Don't know)	47.4%	231	100.0%	231	0.0%	0
(Not applicable)	11.4%	55	0.0%	0	21.6%	55
	0.9%	5	0.0%	0	1.8%	5
Weighted base:		487		231		256
Sample:		500		258		242

SEX Sex of respondent

Male	48.8%	238	46.5%	107	50.8%	130
Female	51.2%	250	53.5%	124	49.2%	126
Weighted base:		487		231		256
Sample:		500		258		242

AGE To ensure we get a representative sample, could I ask how old you are ?

16 to 24	15.1%	74	8.0%	19	21.5%	55
25 to 34	17.5%	85	21.1%	49	14.3%	37
35 to 44	18.4%	90	12.1%	28	24.1%	62
45 to 54	16.3%	79	15.9%	37	16.6%	43
55 to 64	13.1%	64	15.3%	35	11.1%	29
65 +	19.6%	95	27.6%	64	12.3%	32
Weighted base:		487		231		256
Sample:		500		258		242

	Total	Unlikely to argue		Likely to argue	
SG1 Socio-economic group					
AB	12.3%	60	12.0%	28	12.6%
C1	34.1%	166	32.1%	74	36.0%
C2	23.0%	112	21.5%	50	24.2%
DE	30.6%	149	34.4%	79	27.2%
Weighted base:		487		231	256
Sample:		500		258	242

EMP Which of the following best describes your current employment status ? [PR]

Working full-time (30+ hours a week)	42.0%	205	32.6%	75	50.4%	129
Part-time	16.5%	80	18.8%	43	14.4%	37
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	15.3%	75	14.5%	34	16.0%	41
Not working (retired / invalid)	25.8%	126	33.9%	78	18.4%	47
(Refused)	0.5%	2	0.2%	0	0.7%	2
Weighted base:		487		231		256
Sample:		500		258		242

MAR Which of these best describes your current marital status ? [PR]

Married / Living as married	47.3%	230	44.0%	102	50.3%	129
Single	35.6%	174	33.0%	76	38.0%	97
Divorced	6.5%	32	7.7%	18	5.4%	14
Widowed	8.1%	39	12.5%	29	4.1%	10
Separated	0.8%	4	1.0%	2	0.6%	2
(Refused)	1.7%	8	1.8%	4	1.6%	4
Weighted base:		487		231		256
Sample:		500		258		242

CHI How many children live in your household, aged 15 years and under ?

None	81.4%	397	87.0%	201	76.4%	196
One	9.1%	44	8.1%	19	10.1%	26
Two	6.9%	33	3.8%	9	9.6%	25
Three	2.3%	11	1.2%	3	3.4%	9
Four	0.0%	0	0.0%	0	0.0%	0
Five	0.3%	1	0.0%	0	0.6%	1
Six or more	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0
Weighted base:		487		231		256
Sample:		500		258		242

ADU How many adults aged 16 years or older, including yourself, live in your household ?

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Two	48.2%	235	46.8%	108	49.5%	127
Three	18.1%	88	15.7%	36	20.3%	52
Four	7.9%	38	9.7%	22	6.2%	16
Five	2.0%	10	1.1%	2	2.8%	7
Six or more	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0
Weighted base:		487		231		256
Sample:		500		258		242

	Total	Unlikely to argue		Likely to argue	
IS2 ISBA region					
Ulster	0.0%	0	0.0%	0	0.0%
Scotland	8.9%	43	5.5%	13	12.0%
North / Borders	6.1%	30	7.1%	16	5.3%
Lancashire	12.1%	59	9.4%	22	14.4%
Yorkshire	10.1%	49	10.2%	23	10.0%
Wales & South West	11.1%	54	10.7%	25	11.5%
Midlands	15.6%	76	17.3%	40	14.1%
East England	7.1%	34	8.5%	20	5.8%
London	20.1%	98	22.5%	52	17.9%
Southern	8.9%	43	8.8%	20	9.1%
Weighted base:		487		231	256
Sample:		500		258	242