

Measuring and Understanding Public Opinion: Household Heating Bills

January 2014

This public opinion data has been collected and analysed by NEMS from a representative sample of UK adults. It contains basic breakdowns by demography, geography and any key interesting market sub-groups.

You are free to use the data, providing you acknowledge/reference the source as "NEMS Market Research, January 2014".

If you would like to know more about this or anything else research related, please get in touch, we would be happy to help.



	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
Q01 What type of house do you live in? [PR]																
Terraced house	24.5%	135	25.1%	66	24.0%	69	28.3%	51	24.9%	48	20.2%	36	21.8%	60	27.3%	75
Semi-detached house	36.8%	203	38.2%	101	35.5%	101	42.3%	76	35.9%	69	32.2%	58	38.2%	106	35.4%	97
Detached house	19.4%	107	18.7%	49	20.1%	58	14.7%	27	20.7%	40	22.7%	41	20.2%	56	18.7%	51
Flat	12.3%	68	11.3%	30	13.2%	38	12.7%	23	12.2%	23	12.0%	22	12.7%	35	11.9%	33
Bungalow	5.5%	30	4.6%	12	6.2%	18	0.7%	1	4.3%	8	11.5%	21	5.4%	15	5.5%	15
Maisonette	0.8%	4	0.6%	1	0.9%	3	0.0%	0	1.0%	2	1.3%	2	0.3%	1	1.2%	3
Other	0.3%	2	0.7%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.7%	2	0.0%	0
(Refused)	0.4%	2	0.8%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Mean score (rooms in hhold)

Q02 How many rooms does your property have? This includes, kitchens, bathrooms, bedrooms, reception rooms and living areas.

One	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Two	0.9%	5	1.4%	4	0.4%	1	0.0%	0	1.7%	3	0.9%	2	0.1%	0	1.7%	5
Three	1.0%	5	1.0%	3	1.0%	3	0.3%	1	0.3%	1	2.4%	4	0.1%	0	1.9%	5
Four	6.7%	37	8.5%	22	5.1%	15	4.4%	8	7.3%	14	8.5%	15	6.2%	17	7.3%	20
Five	15.0%	83	16.4%	43	13.7%	39	16.3%	29	14.6%	28	14.1%	25	10.4%	29	19.7%	54
Six	20.2%	111	18.6%	49	21.6%	62	20.9%	38	15.9%	30	23.9%	43	19.7%	55	20.6%	56
Seven	17.3%	95	16.4%	44	18.1%	52	19.7%	35	18.4%	35	13.8%	25	17.0%	47	17.6%	48
Eight	14.2%	79	11.5%	31	16.8%	48	6.3%	11	16.1%	31	20.2%	36	13.6%	38	14.9%	41
Nine	8.6%	47	10.0%	27	7.3%	21	10.6%	19	10.0%	19	5.1%	9	10.4%	29	6.7%	18
Ten	5.8%	32	5.8%	15	5.8%	16	6.4%	11	5.4%	10	5.5%	10	9.0%	25	2.5%	7
Eleven or more	9.9%	54	9.5%	25	10.2%	29	13.8%	25	10.1%	19	5.7%	10	12.6%	35	7.1%	19
(Don't know)	0.4%	2	0.8%	2	0.1%	0	1.2%	2	0.1%	0	0.0%	0	0.9%	2	0.0%	0
Mean:		7.20		7.15		7.26		7.48		7.30		6.84		7.67		6.74
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Mean score (£ per month on energy)

Q03 Roughly, how much in total do you spend each month on energy?

Less than £50 per month	4.5%	25	6.3%	17	2.9%	8	3.3%	6	7.3%	14	2.8%	5	5.8%	16	3.2%	9
£50 to £99 per month	14.7%	81	10.7%	28	18.3%	52	7.1%	13	13.1%	25	23.9%	43	10.6%	29	18.8%	52
£100 to £149 per month	21.9%	121	24.4%	65	19.6%	56	15.4%	28	27.0%	51	23.2%	42	23.1%	64	20.8%	57
£150 to £199 per month	8.0%	44	4.8%	13	11.0%	31	4.7%	8	13.3%	25	5.7%	10	9.2%	26	6.8%	19
£200 to £249 per month	6.2%	34	6.6%	17	5.8%	17	5.9%	11	6.2%	12	6.3%	11	8.6%	24	3.7%	10
£250 to £299 per month	1.1%	6	1.2%	3	1.0%	3	0.2%	0	1.9%	4	1.2%	2	1.1%	3	1.2%	3
£300 or more per month	2.5%	14	5.1%	13	0.1%	0	5.6%	10	1.2%	2	0.8%	1	2.1%	6	2.9%	8
(Don't know)	41.1%	227	40.9%	108	41.3%	118	57.8%	104	30.1%	57	36.2%	65	39.6%	110	42.7%	117
Mean:		127.97		140.00		116.76		163.93		121.25		112.05		128.87		127.02
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Mean score (%)

Q04 Roughly what proportion of your energy bill is spent on heating?

Less than 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10% to 19%	0.3%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.3%	1	0.1%	0	0.4%	1
20% to 29%	1.5%	9	0.6%	2	2.4%	7	0.0%	0	2.8%	5	1.8%	3	0.8%	2	2.3%	6
30% to 39%	3.0%	17	3.4%	9	2.6%	7	3.0%	5	3.0%	6	3.0%	5	2.7%	7	3.3%	9
40% to 49%	2.0%	11	2.3%	6	1.8%	5	0.0%	0	3.9%	8	2.1%	4	2.2%	6	1.9%	5
40% to 59%	18.1%	100	22.1%	59	14.4%	41	19.2%	34	19.9%	38	15.1%	27	21.0%	58	15.2%	42
60% to 69%	6.7%	37	9.0%	24	4.5%	13	0.9%	2	8.9%	17	10.2%	18	7.3%	20	6.0%	17
70% to 79%	14.2%	78	12.8%	34	15.5%	44	9.7%	17	16.5%	31	16.3%	29	13.2%	37	15.2%	42
80% to 89%	7.0%	38	4.1%	11	9.7%	28	4.1%	7	8.0%	15	8.7%	16	7.8%	22	6.1%	17
90% to 100%	2.3%	13	1.5%	4	3.0%	9	0.0%	0	3.2%	6	3.6%	6	2.4%	7	2.2%	6
(Don't know)	44.9%	248	43.9%	116	45.9%	131	63.1%	114	33.4%	64	38.9%	70	42.6%	118	47.3%	130
Mean:		60.73		58.54		62.83		58.02		60.26		62.92		61.21		60.20
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Total Male Female 16-34 35-54 55+ ABC1 C2DE

Q05 What type of heating does your property have? And which the main source of heating for your property? [MR/PR]

Any

Gas	82.0%	452	81.2%	215	82.7%	237	79.5%	143	83.6%	160	82.7%	149	82.5%	228	81.4%	223
Electric	30.5%	168	26.1%	69	34.7%	99	30.1%	54	27.5%	53	34.1%	61	31.9%	88	29.2%	80
Oil	8.7%	48	10.9%	29	6.7%	19	10.3%	19	8.1%	15	7.8%	14	9.6%	27	7.8%	21
Solid fuel	4.3%	24	3.3%	9	5.3%	15	1.2%	2	6.4%	12	5.3%	10	4.4%	12	4.3%	12
Other	1.0%	6	0.7%	2	1.3%	4	0.0%	0	0.8%	1	2.3%	4	0.9%	3	1.1%	3
(Don't know)	1.4%	8	2.2%	6	0.7%	2	3.4%	6	0.5%	1	0.5%	1	2.6%	7	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Main

Gas	78.9%	435	78.5%	208	79.2%	227	78.5%	141	80.3%	153	77.7%	140	80.5%	223	77.2%	212
Electric	10.3%	56	9.8%	26	10.7%	31	9.8%	18	8.8%	17	12.2%	22	8.7%	24	11.8%	32
Oil	7.5%	41	8.5%	22	6.5%	19	7.7%	14	7.0%	13	7.7%	14	7.5%	21	7.4%	20
Solid fuel	1.7%	9	0.7%	2	2.6%	7	0.6%	1	3.2%	6	1.3%	2	0.6%	2	2.8%	8
Other	0.2%	1	0.3%	1	0.2%	1	0.0%	0	0.1%	0	0.7%	1	0.0%	0	0.5%	1
(Don't know)	1.4%	8	2.2%	6	0.7%	2	3.4%	6	0.5%	1	0.5%	1	2.6%	7	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Q06 Which heating energy saving household measures do you have installed? [MR/PR]

Loft insulation	78.5%	433	79.8%	211	77.4%	221	77.3%	139	74.7%	143	83.7%	151	73.0%	202	84.1%	231
Cavity wall insulation	57.7%	318	57.8%	153	57.7%	165	54.2%	98	57.3%	109	61.8%	111	51.4%	142	64.1%	176
Solid wall insulation	19.5%	107	20.2%	54	18.8%	54	7.8%	14	26.5%	51	23.8%	43	18.5%	51	20.6%	56
Double glazing	87.7%	483	82.5%	218	92.6%	265	90.5%	163	87.8%	168	84.8%	153	82.3%	228	93.2%	255
Draught proofing	54.0%	297	46.9%	124	60.5%	173	45.2%	81	53.7%	103	63.1%	114	54.1%	150	53.9%	148
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None	2.3%	12	2.9%	8	1.6%	5	0.0%	0	3.4%	6	3.3%	6	4.1%	11	0.4%	1
(Don't know)	2.3%	13	3.4%	9	1.3%	4	4.6%	8	1.5%	3	0.8%	1	3.7%	10	0.9%	2
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Mean score (£ per month on heating)

QX Hearing energy spend per month?

Less than £50 per month	13.3%	73	14.7%	39	11.9%	34	6.0%	11	16.0%	31	17.7%	32	12.0%	33	14.5%	40
£50 to £99 per month	23.2%	128	24.0%	63	22.6%	65	17.0%	31	29.2%	56	23.2%	42	23.1%	64	23.4%	64
£100 to £149 per month	8.9%	49	8.8%	23	9.0%	26	8.9%	16	9.6%	18	8.2%	15	11.1%	31	6.7%	18
£150 to £199 per month	2.1%	12	1.9%	5	2.3%	7	0.0%	0	4.2%	8	2.1%	4	3.1%	9	1.1%	3
£200 to £249 per month	0.5%	3	0.7%	2	0.3%	1	0.2%	0	0.6%	1	0.7%	1	0.7%	2	0.2%	1
£250 to £299 per month	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.1%	0	0.0%	0
£300 or more per month	0.2%	1	0.3%	1	0.1%	0	0.0%	0	0.1%	0	0.5%	1	0.4%	1	0.0%	0
(Don't know)	51.7%	285	49.5%	131	53.8%	154	68.0%	122	40.3%	77	47.6%	86	49.5%	137	54.0%	148
Mean:		74.42		73.53		75.32		74.49		75.15		73.50		79.34		68.96
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

Mean score (number of energy saving measures)

QY Energy saving measure (Q06 composite):

None	4.6%	25	6.4%	17	2.9%	8	4.6%	8	4.9%	9	4.1%	7	7.8%	22	1.3%	4
One	9.1%	50	8.9%	23	9.3%	27	9.3%	17	10.4%	20	7.4%	13	11.4%	32	6.7%	18
Two	17.7%	97	19.2%	51	16.3%	47	19.2%	35	17.2%	33	16.6%	30	18.9%	52	16.4%	45
Three	33.4%	184	32.2%	85	34.6%	99	47.3%	85	26.8%	51	26.7%	48	27.1%	75	39.9%	109
Four	23.1%	127	22.7%	60	23.5%	67	12.5%	23	27.4%	52	29.1%	52	24.3%	67	21.9%	60
Five	12.2%	67	10.7%	28	13.5%	39	7.0%	13	13.4%	26	16.0%	29	10.5%	29	13.8%	38
Six	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		2.98		2.88		3.07		2.75		3.01		3.17		2.80		3.16
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
Mean score (£ per room per month on heating)																
QZ Hearing energy spend room per month?																
Less than £5 per room per month	5.0%	27	4.7%	13	5.2%	15	1.6%	3	5.5%	11	7.7%	14	4.6%	13	5.3%	15
£5 to £9 per room per month	19.1%	105	22.4%	59	16.1%	46	15.0%	27	23.4%	45	18.8%	34	21.7%	60	16.6%	45
£10 to £14 per room per month	14.9%	82	14.9%	39	14.9%	43	11.9%	21	18.4%	35	14.1%	25	13.6%	38	16.2%	44
£15 to £19 per room per month	5.9%	32	5.5%	14	6.2%	18	3.3%	6	8.5%	16	5.6%	10	6.4%	18	5.3%	14
£20 to £24 per room per month	2.0%	11	2.0%	5	2.0%	6	0.0%	0	2.8%	5	3.2%	6	3.1%	9	0.9%	3
£25 to £29 per room per month	1.0%	5	0.5%	1	1.4%	4	0.3%	1	0.1%	0	2.5%	4	1.1%	3	0.9%	2
£30 or more per room per month	0.5%	3	0.6%	2	0.4%	1	0.0%	0	0.9%	2	0.5%	1	0.1%	0	0.9%	2
(Don't know)	51.7%	285	49.5%	131	53.8%	154	68.0%	122	40.3%	77	47.6%	86	49.5%	137	54.0%	148
Mean:		10.69		10.31		11.08		9.72		10.94		10.98		10.45		10.96
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278
SEX Sex of respondent																
Male	48.1%	265	100.0%	265	0.0%	0	49.8%	90	49.5%	95	44.9%	81	50.2%	139	45.9%	126
Female	51.9%	286	0.0%	0	100.0%	286	50.2%	90	50.5%	96	55.1%	99	49.8%	138	54.1%	148
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278
AGE To ensure we get a representative sample, could I ask how old you are ?																
16 to 24	15.1%	83	15.9%	42	14.4%	41	46.3%	83	0.0%	0	0.0%	0	17.5%	49	12.7%	35
25 to 34	17.5%	97	17.9%	47	17.2%	49	53.7%	97	0.0%	0	0.0%	0	17.8%	49	17.2%	47
35 to 44	18.4%	101	18.9%	50	17.9%	51	0.0%	0	53.0%	101	0.0%	0	18.1%	50	18.7%	51
45 to 54	16.3%	90	16.8%	45	15.8%	45	0.0%	0	47.0%	90	0.0%	0	17.7%	49	14.8%	41
55 to 64	13.1%	72	13.4%	36	12.8%	37	0.0%	0	0.0%	0	40.1%	72	15.0%	42	11.1%	31
65 +	19.6%	108	17.1%	45	21.9%	63	0.0%	0	0.0%	0	60.0%	108	13.9%	38	25.4%	70
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278
SG1 Socio-economic group																
AB	17.6%	97	18.4%	49	16.9%	48	13.8%	25	20.5%	39	18.5%	33	35.1%	97	0.0%	0
C1	32.6%	180	34.1%	90	31.3%	90	40.6%	73	31.4%	60	26.0%	47	64.9%	180	0.0%	0
C2	24.1%	133	21.7%	58	26.4%	75	29.2%	53	25.9%	49	17.2%	31	0.0%	0	48.5%	133
DE	25.6%	141	25.8%	68	25.5%	73	16.4%	29	22.3%	43	38.4%	69	0.0%	0	51.5%	141
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278
EMP Which of the following best describes your current employment status ? [PR]																
Working full-time (30+ hours a week)	41.8%	230	50.0%	132	34.3%	98	58.9%	106	51.5%	98	14.6%	26	48.9%	135	34.7%	95
Part-time	17.5%	96	8.2%	22	26.0%	74	20.1%	36	23.1%	44	8.8%	16	18.5%	51	16.4%	45
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	14.9%	82	17.6%	47	12.4%	35	20.7%	37	15.7%	30	8.3%	15	14.0%	39	15.8%	43
Not working (retired / invalid)	25.5%	140	24.0%	64	26.9%	77	0.3%	1	9.8%	19	67.3%	121	18.2%	50	32.8%	90
(Refused)	0.3%	2	0.3%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	2	0.4%	1	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
MAR Which of these best describes your current marital status ? [PR]																
Married / Living as married	51.5%	284	46.7%	124	55.9%	160	34.3%	62	71.0%	136	48.0%	86	50.8%	141	52.2%	143
Single	33.1%	183	42.4%	112	24.5%	70	65.7%	118	20.2%	39	14.3%	26	34.5%	96	31.8%	87
Divorced	3.7%	20	2.8%	7	4.5%	13	0.0%	0	4.3%	8	6.7%	12	3.9%	11	3.5%	10
Widowed	10.3%	57	6.9%	18	13.5%	39	0.0%	0	2.1%	4	29.3%	53	9.4%	26	11.3%	31
Separated	1.2%	7	0.9%	2	1.5%	4	0.0%	0	2.3%	4	1.3%	2	1.4%	4	1.1%	3
(Refused)	0.2%	1	0.3%	1	0.1%	0	0.0%	0	0.1%	0	0.4%	1	0.1%	0	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
CHI How many children live in your household, aged 15 years and under ?																
None	74.2%	409	78.5%	208	70.3%	201	65.9%	119	58.4%	112	99.3%	179	74.7%	207	73.8%	202
One	12.0%	66	12.0%	32	11.9%	34	21.4%	38	14.0%	27	0.3%	1	12.2%	34	11.7%	32
Two	10.7%	59	7.5%	20	13.7%	39	10.4%	19	21.2%	40	0.0%	0	11.0%	30	10.5%	29
Three	2.0%	11	1.2%	3	2.6%	8	1.5%	3	4.2%	8	0.0%	0	1.5%	4	2.4%	7
Four	0.8%	4	0.5%	1	1.0%	3	0.8%	1	1.4%	3	0.0%	0	0.5%	1	1.0%	3
Five	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.2%	1	0.3%	1	0.1%	0	0.0%	0	0.1%	0	0.4%	1	0.1%	0	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
ADU How many adults aged 16 years or older, including yourself, live in your household ?																
One	24.9%	137	24.3%	65	25.4%	73	5.9%	11	22.7%	43	46.2%	83	24.0%	67	25.8%	71
Two	48.4%	267	50.0%	133	46.9%	134	52.7%	95	53.2%	102	39.0%	70	50.4%	140	46.4%	127
Three	14.3%	79	13.8%	36	14.8%	42	17.0%	31	15.1%	29	10.7%	19	13.9%	38	14.7%	40
Four	9.9%	55	8.6%	23	11.2%	32	20.7%	37	6.8%	13	2.5%	5	9.6%	27	10.3%	28
Five	1.1%	6	0.4%	1	1.7%	5	1.1%	2	1.7%	3	0.3%	1	1.2%	3	1.0%	3
Six or more	1.2%	6	2.4%	6	0.0%	0	2.5%	4	0.3%	1	0.8%	1	0.7%	2	1.6%	4
(Refused)	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.1%	0	0.6%	1	0.2%	1	0.3%	1
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE								
IS2 ISBA region																
Ulster	2.6%	14	2.5%	7	2.7%	8	3.7%	7	2.7%	5	1.4%	3	2.3%	6	2.9%	8
Scotland	8.0%	44	9.6%	25	6.5%	19	7.4%	13	8.5%	16	8.1%	15	6.2%	17	9.9%	27
North / Borders	6.1%	34	6.8%	18	5.5%	16	10.3%	18	3.7%	7	4.5%	8	3.5%	10	8.8%	24
Lancashire	13.2%	73	14.4%	38	12.1%	35	24.3%	44	8.8%	17	6.8%	12	13.8%	38	12.6%	35
Yorkshire	9.4%	52	9.7%	26	9.1%	26	13.6%	25	5.7%	11	9.1%	16	8.1%	22	10.7%	29
Wales & South West	10.1%	56	8.7%	23	11.4%	33	4.5%	8	13.8%	26	11.9%	21	9.9%	27	10.4%	28
Midlands	15.9%	88	18.3%	49	13.7%	39	10.9%	20	16.1%	31	20.9%	38	16.8%	46	15.1%	41
East England	7.1%	39	7.3%	19	6.9%	20	4.9%	9	8.7%	17	7.5%	14	8.8%	24	5.4%	15
London	18.7%	103	15.0%	40	22.1%	63	14.1%	25	19.7%	38	22.2%	40	20.0%	55	17.3%	47
Southern	8.8%	49	7.7%	20	9.8%	28	6.3%	11	12.3%	24	7.6%	14	10.6%	29	7.0%	19
Weighted base:		551		265		286		180		191		180		277		274
Sample:		551		250		301		61		228		262		273		278

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern
Q01 What type of house do you live in? [PR]				
Terraced house	24.5%	135 25.0%	51 27.6%	47 21.8%
Semi-detached house	36.8%	203 38.1%	77 36.6%	62 36.7%
Detached house	19.4%	107 20.6%	42 23.9%	41 10.7%
Flat	12.3%	68 7.7%	16 5.1%	9 26.0%
Bungalow	5.5%	30 6.6%	13 5.8%	10 3.4%
Maisonette	0.8%	4 0.9%	2 0.0%	0 1.4%
Other	0.3%	2 0.0%	0 1.1%	2 0.0%
(Refused)	0.4%	2 1.1%	2 0.0%	0 0.0%
Weighted base:	551	202	170	164
Sample:	551	222	151	128

Mean score (rooms in hhold)

Q02 How many rooms does your property have? This includes, kitchens, bathrooms, bedrooms, reception rooms and living areas.

One	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Two	0.9%	5 1.0%	2 0.8%	1 0.9%	2 0.9%
Three	1.0%	5 1.2%	2 0.0%	0 1.5%	2 1.0%
Four	6.7%	37 6.4%	13 5.7%	10 8.7%	14 6.7%
Five	15.0%	83 16.6%	34 10.1%	17 19.0%	31 15.0%
Six	20.2%	111 20.3%	41 15.0%	25 26.4%	43 20.2%
Seven	17.3%	95 22.2%	45 19.0%	32 9.7%	16 17.3%
Eight	14.2%	79 10.1%	20 19.7%	33 12.9%	21 14.2%
Nine	8.6%	47 5.2%	10 11.6%	20 9.8%	16 8.6%
Ten	5.8%	32 3.4%	7 9.9%	17 4.1%	7 5.8%
Eleven or more	9.9%	54 12.4%	25 8.2%	14 7.0%	12 9.9%
(Don't know)	0.4%	2 1.2%	2 0.0%	0 0.0%	0 0.4%
Mean:	7.20	7.09	7.57	6.82	
Weighted base:	551	202	170	164	
Sample:	551	222	151	128	

Mean score (£ per month on energy)

Q03 Roughly, how much in total do you spend each month on energy?

Less than £50 per month	4.5%	25 2.8%	6 4.0%	7 7.4%	12 4.5%
£50 to £99 per month	14.7%	81 10.1%	20 17.9%	30 17.3%	28 14.7%
£100 to £149 per month	21.9%	121 22.4%	45 28.6%	49 15.0%	25 21.9%
£150 to £199 per month	8.0%	44 6.3%	13 13.3%	23 5.2%	9 8.0%
£200 to £249 per month	6.2%	34 4.0%	8 8.9%	15 5.9%	10 6.2%
£250 to £299 per month	1.1%	6 1.0%	2 0.9%	2 0.9%	1 1.1%
£300 or more per month	2.5%	14 3.5%	7 2.8%	5 0.8%	1 2.5%
(Don't know)	41.1%	227 49.9%	101 23.5%	40 47.5%	78 41.1%
Mean:	127.97	143.76	126.61	109.38	
Weighted base:	551	202	170	164	
Sample:	551	222	151	128	

Mean score (%)

Q04 Roughly what proportion of your energy bill is spent on heating?

Less than 10%	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
10% to 19%	0.3%	1 0.1%	0 0.3%	1 0.4%	1 0.3%
20% to 29%	1.5%	9 0.2%	0 1.3%	2 3.5%	6 1.5%
30% to 39%	3.0%	17 0.3%	1 3.9%	7 5.2%	9 3.0%
40% to 49%	2.0%	11 0.8%	2 3.4%	6 2.2%	4 2.0%
40% to 59%	18.1%	100 12.9%	26 28.7%	49 13.6%	22 18.1%
60% to 69%	6.7%	37 5.5%	11 6.9%	12 7.6%	12 6.7%
70% to 79%	14.2%	78 13.8%	28 14.3%	24 15.0%	25 14.2%
80% to 89%	7.0%	38 5.7%	12 8.6%	15 6.9%	11 7.0%
90% to 100%	2.3%	13 2.6%	5 2.1%	4 2.0%	3 2.3%
(Don't know)	44.9%	248 57.9%	117 30.5%	52 43.6%	72 44.9%
Mean:	60.73	65.48	59.07	58.60	
Weighted base:	551	202	170	164	
Sample:	551	222	151	128	

Total North (inc. Scotland) Midlands (inc. Wales) Southern

Q05 What type of heating does your property have? And which the main source of heating for your property? [MR/PR]

Any

Gas	82.0%	452	82.5%	167	84.8%	144	83.1%	136
Electric	30.5%	168	28.9%	59	28.1%	48	35.3%	58
Oil	8.7%	48	9.0%	18	7.3%	12	4.0%	7
Solid fuel	4.3%	24	3.2%	6	6.7%	11	2.2%	4
Other	1.0%	6	1.6%	3	0.7%	1	0.3%	1
(Don't know)	1.4%	8	0.4%	1	0.5%	1	3.7%	6
Weighted base:		551		202		170		164
Sample:		551		222		151		128

Main

Gas	78.9%	435	80.2%	162	81.0%	138	80.1%	132
Electric	10.3%	56	9.4%	19	9.4%	16	12.7%	21
Oil	7.5%	41	6.7%	14	6.9%	12	3.4%	6
Solid fuel	1.7%	9	2.6%	5	2.2%	4	0.0%	0
Other	0.2%	1	0.6%	1	0.0%	0	0.0%	0
(Don't know)	1.4%	8	0.4%	1	0.5%	1	3.7%	6
Weighted base:		551		202		170		164
Sample:		551		222		151		128

Q06 Which heating energy saving household measures do you have installed? [MR/PR]

Loft insulation	78.5%	433	82.5%	167	85.3%	145	65.1%	107
Cavity wall insulation	57.7%	318	60.1%	122	60.6%	103	51.1%	84
Solid wall insulation	19.5%	107	15.1%	31	27.6%	47	15.7%	26
Double glazing	87.7%	483	92.9%	188	90.8%	154	78.2%	128
Draught proofing	54.0%	297	50.1%	101	59.7%	101	53.2%	87
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None	2.3%	12	0.7%	1	1.9%	3	4.7%	8
(Don't know)	2.3%	13	3.6%	7	1.4%	2	1.8%	3
Weighted base:		551		202		170		164
Sample:		551		222		151		128

Mean score (£ per month on heating)

QX Hearing energy spend per month?

Less than £50 per month	13.3%	73	9.9%	20	15.6%	26	15.6%	26
£50 to £99 per month	23.2%	128	18.6%	38	32.2%	55	20.4%	33
£100 to £149 per month	8.9%	49	8.2%	17	12.2%	21	6.3%	10
£150 to £199 per month	2.1%	12	0.9%	2	3.6%	6	1.9%	3
£200 to £249 per month	0.5%	3	0.7%	1	0.5%	1	0.0%	0
£250 to £299 per month	0.1%	0	0.2%	0	0.0%	0	0.0%	0
£300 or more per month	0.2%	1	0.0%	0	0.5%	1	0.0%	0
(Don't know)	51.7%	285	61.4%	124	35.4%	60	55.8%	92
Mean:		74.42		80.14		76.54		63.08
Weighted base:		551		202		170		164
Sample:		551		222		151		128

Mean score (number of energy saving measures)

QY Energy saving measure (Q06 composite):

None	4.6%	25	4.4%	9	3.3%	6	6.4%	11
One	9.1%	50	5.1%	10	8.0%	14	14.6%	24
Two	17.7%	97	20.1%	41	8.9%	15	24.1%	40
Three	33.4%	184	36.0%	73	39.0%	66	25.3%	42
Four	23.1%	127	24.9%	50	22.7%	39	21.6%	35
Five	12.2%	67	9.6%	19	18.1%	31	8.0%	13
Six	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		2.98		3.01		3.24		2.65
Weighted base:		551		202		170		164
Sample:		551		222		151		128

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
Mean score (£ per room per month on heating)								
QZ Hearing energy spend room per month?								
Less than £5 per room per month	5.0%	27	1.3%	3	7.4%	13	6.9%	11
£5 to £9 per room per month	19.1%	105	16.3%	33	23.3%	40	19.2%	31
£10 to £14 per room per month	14.9%	82	10.6%	22	22.3%	38	12.9%	21
£15 to £19 per room per month	5.9%	32	5.8%	12	10.2%	17	1.4%	2
£20 to £24 per room per month	2.0%	11	2.5%	5	1.2%	2	2.0%	3
£25 to £29 per room per month	1.0%	5	0.7%	1	0.2%	0	1.8%	3
£30 or more per room per month	0.5%	3	1.3%	3	0.0%	0	0.0%	0
(Don't know)	51.7%	285	61.4%	124	35.4%	60	55.8%	92
Mean:		10.69		12.46		10.02		9.68
Weighted base:		551		202		170		164
Sample:		551		222		151		128

SEX Sex of respondent

Male	48.1%	265	53.0%	107	49.6%	84	40.7%	67
Female	51.9%	286	47.0%	95	50.4%	86	59.3%	97
Weighted base:		551		202		170		164
Sample:		551		222		151		128

AGE To ensure we get a representative sample, could I ask how old you are ?

16 to 24	15.1%	83	21.0%	42	9.3%	16	13.2%	22
25 to 34	17.5%	97	28.5%	58	12.2%	21	9.1%	15
35 to 44	18.4%	101	11.0%	22	24.3%	41	21.3%	35
45 to 54	16.3%	90	14.1%	29	15.5%	26	19.7%	32
55 to 64	13.1%	72	12.3%	25	15.7%	27	11.6%	19
65 +	19.6%	108	13.1%	26	23.0%	39	25.1%	41
Weighted base:		551		202		170		164
Sample:		551		222		151		128

SG1 Socio-economic group

AB	17.6%	97	16.7%	34	18.3%	31	17.2%	28
C1	32.6%	180	26.5%	54	35.7%	61	38.6%	63
C2	24.1%	133	23.5%	48	21.7%	37	26.3%	43
DE	25.6%	141	33.4%	68	24.4%	41	18.0%	30
Weighted base:		551		202		170		164
Sample:		551		222		151		128

EMP Which of the following best describes your current employment status ? [PR]

Working full-time (30+ hours a week)	41.8%	230	46.5%	94	40.4%	69	38.6%	63
Part-time	17.5%	96	16.1%	33	14.8%	25	21.3%	35
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	14.9%	82	16.6%	34	13.8%	24	12.6%	21
Not working (retired / invalid)	25.5%	140	20.5%	41	30.2%	51	27.5%	45
(Refused)	0.3%	2	0.3%	1	0.7%	1	0.0%	0
Weighted base:		551		202		170		164
Sample:		551		222		151		128

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
MAR Which of these best describes your current marital status ? [PR]								
Married / Living as married	51.5%	284	46.0%	93	57.5%	98	52.4%	86
Single	33.1%	183	39.9%	81	25.9%	44	31.2%	51
Divorced	3.7%	20	4.3%	9	4.4%	7	2.4%	4
Widowed	10.3%	57	8.3%	17	12.1%	21	11.4%	19
Separated	1.2%	7	1.1%	2	0.0%	0	2.7%	4
(Refused)	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Weighted base:		551		202		170		164
Sample:		551		222		151		128

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
CHI How many children live in your household, aged 15 years and under ?								
None	74.2%	409	76.2%	154	73.4%	125	74.5%	122
One	12.0%	66	13.8%	28	11.6%	20	9.7%	16
Two	10.7%	59	6.7%	14	13.6%	23	11.4%	19
Three	2.0%	11	2.2%	4	0.8%	1	2.7%	5
Four	0.8%	4	0.7%	1	0.0%	0	1.7%	3
Five	0.2%	1	0.0%	0	0.6%	1	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Weighted base:		551		202		170		164
Sample:		551		222		151		128

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
ADU How many adults aged 16 years or older, including yourself, live in your household ?								
One	24.9%	137	19.6%	40	32.4%	55	24.7%	41
Two	48.4%	267	53.3%	108	53.7%	91	37.9%	62
Three	14.3%	79	16.9%	34	9.5%	16	15.3%	25
Four	9.9%	55	6.6%	13	2.7%	5	21.3%	35
Five	1.1%	6	1.6%	3	1.5%	3	0.0%	0
Six or more	1.2%	6	1.4%	3	0.3%	1	0.8%	1
(Refused)	0.2%	1	0.6%	1	0.0%	0	0.0%	0
Weighted base:		551		202		170		164
Sample:		551		222		151		128

	Total	North (inc. Scotland)	Midlands (inc. Wales)	Southern				
IS2 ISBA region								
Ulster	2.6%	14	0.0%	0	0.0%	0	0.0%	0
Scotland	8.0%	44	21.8%	44	0.0%	0	0.0%	0
North / Borders	6.1%	34	16.6%	34	0.0%	0	0.0%	0
Lancashire	13.2%	73	36.0%	73	0.0%	0	0.0%	0
Yorkshire	9.4%	52	25.6%	52	0.0%	0	0.0%	0
Wales & South West	10.1%	56	0.0%	0	25.3%	43	7.8%	13
Midlands	15.9%	88	0.0%	0	51.7%	88	0.0%	0
East England	7.1%	39	0.0%	0	23.0%	39	0.0%	0
London	18.7%	103	0.0%	0	0.0%	0	62.7%	103
Southern	8.8%	49	0.0%	0	0.0%	0	29.5%	49
Weighted base:		551		202		170		164
Sample:		551		222		151		128

Omnibus Data Tabulations - Household Heating Bills

Additional
Weighted:

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
Q01 What type of house do you live in? [PR]																										
Terraced house	24.5%	135	100.0%	135	0.0%	0	0.0%	0	0.0%	0	20.2%	26	28.3%	81	21.0%	28	42.8%	21	22.9%	109	21.4%	60	25.0%	48		
Semi-detached house	36.8%	203	0.0%	0	100.0%	203	0.0%	0	0.0%	0	19.8%	26	44.9%	128	36.7%	49	14.1%	7	40.6%	193	43.3%	122	36.7%	71		
Detached house	19.4%	107	0.0%	0	0.0%	0	100.0%	107	0.0%	0	2.7%	4	18.2%	52	38.8%	52	4.1%	2	20.8%	99	15.8%	45	28.1%	55		
Flat	12.3%	68	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0	45.9%	60	2.8%	8	0.0%	0	32.7%	16	9.2%	44	14.8%	42	1.2%	2
Bungalow	5.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	30	7.5%	10	5.5%	16	3.5%	5	4.2%	2	5.5%	26	3.1%	9	9.0%	18
Maisonette	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.3%	1	0.0%	0	2.1%	1	0.5%	3	0.9%	3	0.0%	0	0	
Other	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.7%	2	0.0%	0	0	
(Refused)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Mean score (rooms in hhold)

Q02 How many rooms does your property have? This includes, kitchens, bathrooms, bedrooms, reception rooms and living areas.

One	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Two	0.9%	5	0.0%	0	0.8%	2	0.0%	0	4.0%	3	0.0%	0	3.8%	5	0.0%	0	0.0%	0	3.1%	2	0.5%	2	0.3%	1	0.7%	1
Three	1.0%	5	1.3%	2	0.3%	1	0.5%	1	3.0%	2	0.0%	0	4.2%	5	0.0%	0	0.0%	0	2.4%	1	0.9%	4	0.5%	1	1.6%	3
Four	6.7%	37	5.1%	7	1.0%	2	0.9%	1	35.2%	24	11.6%	3	28.5%	37	0.0%	0	0.0%	0	12.5%	6	5.7%	27	5.5%	16	5.8%	11
Five	15.0%	83	13.1%	18	10.6%	22	1.8%	2	46.0%	31	20.7%	6	63.5%	83	0.0%	0	0.0%	0	20.1%	10	14.6%	70	19.9%	56	7.0%	13
Six	20.2%	111	32.5%	44	21.7%	44	9.4%	10	9.7%	7	21.4%	6	0.0%	0	39.0%	111	0.0%	0	32.8%	16	18.6%	88	19.0%	53	18.0%	35
Seven	17.3%	95	16.3%	22	22.7%	46	16.7%	18	2.0%	1	24.3%	7	0.0%	0	33.5%	95	0.0%	0	5.8%	3	18.7%	89	19.1%	54	18.0%	35
Eight	14.2%	79	10.8%	15	18.8%	38	22.3%	24	0.0%	0	6.5%	2	0.0%	0	27.6%	79	0.0%	0	8.6%	4	15.0%	71	16.0%	45	13.6%	26
Nine	8.6%	47	14.7%	20	7.7%	16	8.6%	9	0.0%	0	8.8%	3	0.0%	0	0.0%	0	35.5%	47	5.9%	3	9.1%	43	6.2%	18	13.1%	26
Ten	5.8%	32	2.8%	4	6.0%	12	14.0%	15	0.0%	0	2.6%	1	0.0%	0	0.0%	0	23.8%	32	2.6%	1	6.3%	30	4.9%	14	8.3%	16
Eleven or more	9.9%	54	3.2%	4	10.4%	21	25.8%	28	0.0%	0	3.9%	1	0.0%	0	0.0%	0	40.7%	54	6.0%	3	10.8%	51	8.6%	24	14.0%	27
(Don't know)	0.4%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>7.20</i>		<i>6.83</i>		<i>7.60</i>		<i>8.90</i>		<i>4.61</i>		<i>6.50</i>		<i>4.52</i>		<i>6.89</i>		<i>10.51</i>		<i>6.17</i>		<i>7.37</i>		<i>7.12</i>		<i>7.74</i>
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Omnibus Data Tabulations - Household Heating Bills

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
Mean score (£ per month on energy)																										
Q03 Roughly, how much in total do you spend each month on energy?																										
Less than £50 per month	4.5%	25	1.5%	2	1.5%	3	0.0%	0	28.1%	19	1.0%	0	16.3%	21	1.3%	4	0.0%	0	19.0%	10	2.6%	12	3.2%	9	1.7%	3
£50 to £99 per month	14.7%	81	15.7%	21	14.1%	29	9.6%	10	16.9%	11	23.2%	7	20.4%	27	16.6%	47	5.3%	7	10.6%	5	15.3%	73	15.6%	44	14.8%	29
£100 to £149 per month	21.9%	121	22.6%	30	20.7%	42	30.3%	32	13.1%	9	23.5%	7	12.0%	16	23.9%	68	27.9%	37	11.9%	6	23.7%	113	23.7%	67	23.8%	46
£150 to £199 per month	8.0%	44	6.8%	9	9.4%	19	9.4%	10	0.0%	0	15.8%	5	0.8%	1	11.2%	32	8.3%	11	8.5%	4	8.2%	39	6.1%	17	11.2%	22
£200 to £249 per month	6.2%	34	6.2%	8	7.7%	16	3.8%	4	4.6%	3	2.7%	1	4.8%	6	3.5%	10	13.3%	18	5.3%	3	6.6%	31	7.4%	21	5.4%	11
£250 to £299 per month	1.1%	6	0.4%	1	1.6%	3	1.6%	2	0.0%	0	1.8%	1	0.0%	0	0.3%	1	3.9%	5	0.0%	0	1.3%	6	0.4%	1	2.5%	5
£300 or more per month	2.5%	14	2.9%	4	3.7%	7	2.2%	2	0.0%	0	0.0%	0	5.2%	7	1.6%	5	1.7%	2	7.8%	4	2.1%	10	2.6%	7	1.3%	2
(Don't know)	41.1%	227	43.9%	59	41.2%	84	43.1%	46	37.4%	25	32.0%	10	40.5%	53	41.7%	119	39.6%	53	36.8%	18	40.4%	192	41.1%	116	39.3%	76
Mean:	127.97	123.74	150.23	132.22	72.95	117.64	117.10	120.40	154.09	120.05	130.56	132.90	127.27													
Weighted base:	551	135	203	107	68	30	130	285	133	50	476	282	194													
Sample:	551	122	192	126	53	51	134	294	121	45	485	243	242													

Mean score (%)

Q04 Roughly what proportion of your energy bill is spent on heating?

Less than 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10% to 19%	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.7%	1	0.9%	1	0.1%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.3%	1
20% to 29%	1.5%	9	3.9%	5	0.0%	0	0.5%	1	2.4%	2	3.6%	1	2.3%	3	0.7%	2	2.6%	4	0.0%	0	1.8%	9	0.5%	1	3.6%	7
30% to 39%	3.0%	17	5.7%	8	1.1%	2	0.3%	0	7.7%	5	0.0%	0	6.2%	8	2.2%	6	1.7%	2	14.1%	7	1.7%	8	1.9%	5	1.4%	3
40% to 49%	2.0%	11	3.4%	5	0.7%	1	2.9%	3	3.3%	2	0.0%	0	2.1%	3	1.9%	5	2.3%	3	1.1%	1	2.0%	10	2.4%	7	1.5%	3
40% to 59%	18.1%	100	16.3%	22	19.9%	40	13.4%	14	24.5%	17	21.6%	7	13.6%	18	16.7%	48	25.9%	35	15.3%	8	18.6%	88	21.0%	59	15.0%	29
60% to 69%	6.7%	37	6.5%	9	5.2%	11	9.8%	10	4.0%	3	14.1%	4	7.6%	10	6.0%	17	7.3%	10	10.1%	5	6.4%	30	4.4%	12	9.2%	18
70% to 79%	14.2%	78	13.6%	18	15.8%	32	13.3%	14	11.8%	8	18.9%	6	10.3%	13	18.3%	52	9.4%	13	16.6%	8	14.4%	69	13.4%	38	15.8%	31
80% to 89%	7.0%	38	10.4%	14	4.6%	9	9.2%	10	3.5%	2	2.8%	1	5.7%	7	8.1%	23	5.9%	8	18.7%	9	6.0%	28	4.4%	13	8.2%	16
90% to 100%	2.3%	13	2.3%	3	2.1%	4	0.2%	0	4.7%	3	3.0%	1	4.1%	5	2.5%	7	0.0%	0	4.1%	2	2.2%	10	1.8%	5	2.7%	5
(Don't know)	44.9%	248	37.9%	51	50.2%	102	50.4%	54	38.1%	26	34.3%	10	47.2%	61	43.4%	124	44.9%	60	20.0%	10	46.7%	222	49.7%	140	42.3%	82
Mean:	60.73	59.15	62.08	63.53	56.53	60.10	58.80	63.42	56.63	61.88	60.83	59.74	62.22													
Weighted base:	551	135	203	107	68	30	130	285	133	50	476	282	194													
Sample:	551	122	192	126	53	51	134	294	121	45	485	243	242													

Omnibus Data Tabulations - Household Heating Bills

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
Q05 What type of heating does your property have? And which the main source of heating for your property? [MR/PR]																										
Any																										
Gas	82.0%	452	93.6%	126	78.4%	159	76.4%	82	85.0%	58	72.7%	22	82.1%	107	80.5%	229	84.6%	113	80.9%	40	83.1%	396	84.4%	238	81.3%	158
Electric	30.5%	168	30.4%	41	31.5%	64	25.7%	27	36.6%	25	25.2%	8	32.0%	42	33.7%	96	22.9%	31	30.4%	15	30.5%	145	30.3%	86	30.8%	60
Oil	8.7%	48	1.7%	2	9.7%	20	20.1%	21	1.0%	1	12.9%	4	2.2%	3	9.3%	27	13.9%	19	6.6%	3	8.1%	39	6.4%	18	10.6%	21
Solid fuel	4.3%	24	4.1%	6	3.9%	8	7.6%	8	3.1%	2	0.9%	0	3.7%	5	4.8%	14	4.1%	5	0.0%	0	5.0%	24	4.6%	13	5.7%	11
Other	1.0%	6	0.7%	1	0.0%	0	2.7%	3	0.0%	0	5.5%	2	1.3%	2	0.6%	2	1.6%	2	1.2%	1	1.0%	5	0.8%	2	1.4%	3
(Don't know)	1.4%	8	0.3%	0	3.5%	7	0.0%	0	0.0%	0	1.3%	0	0.3%	0	2.5%	7	0.3%	0	0.0%	0	1.3%	6	2.2%	6	0.1%	0
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
Main																										
Gas	78.9%	435	90.5%	122	75.6%	153	73.6%	79	82.5%	56	64.8%	20	79.8%	104	75.9%	216	84.0%	112	80.9%	40	79.6%	379	80.7%	227	77.9%	151
Electric	10.3%	56	5.5%	7	11.3%	23	6.2%	7	16.5%	11	16.0%	5	15.6%	20	11.5%	33	2.5%	3	12.5%	6	10.2%	48	9.3%	26	11.4%	22
Oil	7.5%	41	1.2%	2	7.3%	15	18.9%	20	1.0%	1	12.5%	4	1.8%	2	7.5%	21	13.0%	17	6.6%	3	6.7%	32	5.9%	17	7.8%	15
Solid fuel	1.7%	9	2.4%	3	2.2%	4	1.4%	1	0.0%	0	0.9%	0	2.1%	3	2.2%	6	0.2%	0	0.0%	0	2.0%	9	1.8%	5	2.2%	4
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.7%	1
(Don't know)	1.4%	8	0.3%	0	3.5%	7	0.0%	0	0.0%	0	1.3%	0	0.3%	0	2.5%	7	0.3%	0	0.0%	0	1.3%	6	2.2%	6	0.1%	0
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
Q06 Which heating energy saving household measures do you have installed? [MR/PR]																										
Loft insulation	78.5%	433	81.4%	110	94.0%	191	91.0%	97	11.4%	8	81.9%	25	51.7%	67	84.0%	239	94.4%	126	19.6%	10	88.8%	423	82.1%	231	98.7%	192
Cavity wall insulation	57.7%	318	41.8%	56	69.0%	140	65.1%	70	42.2%	29	78.0%	24	54.5%	71	51.6%	147	75.1%	100	5.3%	3	66.3%	316	45.5%	128	96.5%	187
Solid wall insulation	19.5%	107	20.1%	27	17.2%	35	25.9%	28	10.9%	7	28.1%	8	17.0%	22	19.0%	54	23.3%	31	1.2%	1	22.5%	107	5.8%	16	46.7%	91
Double glazing	87.7%	483	88.8%	120	89.6%	182	90.1%	96	79.2%	54	90.2%	27	86.1%	112	87.8%	250	90.4%	121	68.8%	34	94.3%	449	90.4%	255	100.0%	194
Draught proofing	54.0%	297	56.8%	77	46.8%	95	65.8%	71	44.0%	30	66.6%	20	48.5%	63	53.5%	152	61.3%	82	5.1%	3	62.0%	295	40.8%	115	92.6%	180
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None	2.3%	12	1.7%	2	0.2%	0	0.8%	1	10.9%	7	4.7%	1	5.0%	6	1.8%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	13	1.8%	2	1.0%	2	4.7%	5	0.0%	0	1.3%	0	1.5%	2	2.7%	8	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Omnibus Data Tabulations - Household Heating Bills

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
Mean score (£ per month on heating)																										
QX Hearing energy spend per month?																										
Less than £50 per month	13.3%	73	13.3%	18	8.8%	18	4.1%	4	39.5%	27	15.3%	5	30.0%	39	10.5%	30	3.0%	4	27.6%	14	11.3%	54	12.4%	35	9.8%	19
£50 to £99 per month	23.2%	128	27.2%	37	19.5%	40	29.4%	31	13.5%	9	32.8%	10	12.3%	16	27.1%	77	26.2%	35	20.3%	10	24.2%	115	23.9%	67	24.6%	48
£100 to £149 per month	8.9%	49	8.5%	11	12.0%	24	7.2%	8	5.4%	4	6.3%	2	3.1%	4	9.1%	26	14.3%	19	11.0%	6	9.1%	44	8.2%	23	10.5%	20
£150 to £199 per month	2.1%	12	1.0%	1	3.9%	8	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	6	4.3%	6	0.8%	0	2.4%	11	1.6%	5	3.4%	7
£200 to £249 per month	0.5%	3	0.0%	0	0.3%	1	1.6%	2	0.0%	0	1.1%	0	0.5%	1	0.0%	0	1.5%	2	0.0%	0	0.6%	3	0.1%	0	1.2%	2
£250 to £299 per month	0.1%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0
£300 or more per month	0.2%	1	0.0%	0	0.2%	0	0.7%	1	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.6%	1	0.6%	0	0.2%	1	0.3%	1	0.0%	0
(Don't know)	51.7%	285	50.0%	68	55.4%	112	55.1%	59	41.5%	28	44.5%	13	53.9%	70	51.1%	146	50.1%	67	39.6%	20	52.2%	248	53.3%	150	50.5%	98
Mean:	74.42		69.34		85.19		88.27		44.90		69.53		49.75		76.26		92.85		65.71		76.78		72.85		82.16	
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Mean score (number of energy saving measures)																										
QY Energy saving measure (Q06 composite):																										
None	4.6%	25	3.5%	5	1.2%	2	5.5%	6	10.9%	7	6.0%	2	6.4%	8	4.5%	13	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One	9.1%	50	15.9%	21	3.5%	7	1.9%	2	24.1%	16	7.0%	2	14.6%	19	8.3%	24	5.4%	7	100.0%	50	0.0%	0	0.0%	0	0.0%	0
Two	17.7%	97	18.3%	25	18.3%	37	8.0%	9	36.2%	25	6.9%	2	24.9%	32	20.1%	57	5.8%	8	0.0%	0	20.5%	97	34.6%	97	0.0%	0
Three	33.4%	184	26.4%	36	41.9%	85	33.6%	36	25.2%	17	22.1%	7	31.7%	41	33.4%	95	36.0%	48	0.0%	0	38.7%	184	65.4%	184	0.0%	0
Four	23.1%	127	22.3%	30	24.9%	50	33.1%	35	2.0%	1	32.5%	10	13.4%	17	21.5%	61	36.3%	48	0.0%	0	26.7%	127	0.0%	0	65.5%	127
Five	12.2%	67	13.6%	18	10.2%	21	17.8%	19	1.5%	1	25.6%	8	9.0%	12	12.2%	35	15.3%	20	0.0%	0	14.1%	67	0.0%	0	34.5%	67
Six	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	2.98		2.89		3.17		3.40		1.88		3.45		2.58		2.96		3.47		1.00		3.34		2.65		4.35	
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Omnibus Data Tabulations - Household Heating Bills

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
Mean score (£ per room per month on heating)																										
QZ Hearing energy spend room per month?																										
Less than £5 per room per month	5.0%	27	3.4%	5	4.3%	9	4.1%	4	11.8%	8	1.7%	1	8.7%	11	4.2%	12	2.9%	4	9.9%	5	3.9%	19	3.3%	9	4.8%	9
£5 to £9 per room per month	19.1%	105	23.2%	31	14.7%	30	17.1%	18	24.3%	16	31.0%	9	17.7%	23	17.0%	48	25.5%	34	19.3%	10	19.6%	93	19.2%	54	20.2%	39
£10 to £14 per room per month	14.9%	82	12.1%	16	16.6%	34	18.0%	19	12.2%	8	8.6%	3	9.0%	12	17.0%	49	16.3%	22	12.5%	6	15.6%	74	16.9%	48	13.8%	27
£15 to £19 per room per month	5.9%	32	9.4%	13	6.4%	13	3.0%	3	1.4%	1	7.7%	2	4.1%	5	7.5%	21	4.2%	6	15.5%	8	5.2%	25	3.7%	10	7.3%	14
£20 to £24 per room per month	2.0%	11	1.3%	2	1.7%	3	1.4%	1	2.3%	2	6.5%	2	1.1%	1	3.0%	8	0.9%	1	3.2%	2	2.0%	9	1.7%	5	2.3%	5
£25 to £29 per room per month	1.0%	5	0.4%	1	0.6%	1	0.4%	0	4.7%	3	0.0%	0	3.7%	5	0.1%	0	0.0%	0	0.0%	0	1.1%	5	1.5%	4	0.5%	1
£30 or more per room per month	0.5%	3	0.0%	0	0.3%	1	0.9%	1	1.7%	1	0.0%	0	1.8%	2	0.1%	0	0.0%	0	0.0%	0	0.4%	2	0.3%	1	0.6%	1
(Don't know)	51.7%	285	50.0%	68	55.4%	112	55.1%	59	41.5%	28	44.5%	13	53.9%	70	51.1%	146	50.1%	67	39.6%	20	52.2%	248	53.3%	150	50.5%	98
Mean:		10.69		10.02		11.49		10.11		10.47		11.11		11.57		10.98		9.29		10.48		10.79		10.64		10.99
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
SEX Sex of respondent																										
Male	48.1%	265	49.2%	66	50.0%	101	46.2%	49	44.1%	30	40.8%	12	55.5%	72	43.3%	123	50.3%	67	47.0%	23	47.2%	225	48.3%	136	45.6%	88
Female	51.9%	286	50.8%	69	50.0%	101	53.8%	58	55.9%	38	59.2%	18	44.5%	58	56.7%	162	49.7%	66	53.0%	27	52.8%	251	51.7%	146	54.4%	106
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
AGE To ensure we get a representative sample, could I ask how old you are ?																										
16 to 24	15.1%	83	21.3%	29	11.7%	24	14.8%	16	19.0%	13	0.0%	0	14.3%	19	11.1%	32	23.1%	31	25.0%	13	14.4%	69	20.0%	56	6.3%	12
25 to 34	17.5%	97	16.4%	22	25.9%	52	10.0%	11	14.7%	10	4.2%	1	14.8%	19	18.6%	53	18.4%	25	8.4%	4	18.1%	86	22.5%	63	11.9%	23
35 to 44	18.4%	101	19.3%	26	18.5%	37	21.0%	23	13.0%	9	15.3%	5	15.8%	21	19.5%	56	18.7%	25	28.1%	14	17.8%	85	15.0%	42	21.8%	42
45 to 54	16.3%	90	15.9%	22	15.4%	31	16.0%	17	21.4%	15	11.8%	4	19.2%	25	14.3%	41	17.8%	24	11.7%	6	16.2%	77	14.8%	42	18.3%	35
55 to 64	13.1%	72	8.8%	12	12.6%	26	15.5%	17	10.8%	7	32.6%	10	12.2%	16	13.1%	37	14.2%	19	7.5%	4	13.5%	64	10.0%	28	18.6%	36
65 +	19.6%	108	18.2%	25	16.0%	32	22.7%	24	21.1%	14	36.0%	11	23.7%	31	23.5%	67	7.7%	10	19.3%	10	19.9%	95	17.7%	50	23.2%	45
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Omnibus Data Tabulations - Household Heating Bills

Additional
Weighted:

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
SG1 Socio-economic group																										
AB	17.6%	97	14.3%	19	17.6%	36	21.7%	23	15.8%	11	21.2%	6	12.2%	16	15.2%	43	28.3%	38	14.3%	7	17.0%	81	13.2%	37	22.6%	44
C1	32.6%	180	30.3%	41	34.6%	70	30.5%	33	36.1%	24	28.6%	9	23.5%	31	33.8%	96	38.1%	51	49.1%	25	30.0%	143	32.0%	90	27.1%	53
C2	24.1%	133	27.5%	37	20.6%	42	30.7%	33	26.6%	18	8.8%	3	24.3%	32	24.3%	69	24.0%	32	15.8%	8	26.1%	124	27.4%	77	24.1%	47
DE	25.6%	141	27.9%	38	27.3%	55	17.1%	18	21.6%	15	41.4%	12	40.0%	52	26.7%	76	9.6%	13	20.8%	10	26.9%	128	27.4%	77	26.3%	51
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
EMP Which of the following best describes your current employment status ? [PR]																										
Working full-time (30+ hours a week)	41.8%	230	50.2%	68	38.3%	78	42.3%	45	47.5%	32	23.4%	7	35.8%	47	38.7%	110	55.0%	73	47.8%	24	41.4%	197	42.9%	121	39.1%	76
Part-time	17.5%	96	15.5%	21	22.0%	45	17.9%	19	11.4%	8	9.6%	3	11.3%	15	19.9%	57	18.5%	25	17.3%	9	17.6%	84	19.9%	56	14.2%	28
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	14.9%	82	14.2%	19	16.5%	34	8.8%	9	18.1%	12	14.0%	4	20.0%	26	13.4%	38	11.8%	16	10.0%	5	14.8%	71	16.7%	47	12.0%	23
Not working (retired / invalid)	25.5%	140	20.2%	27	22.8%	46	29.9%	32	23.0%	16	53.0%	16	32.9%	43	27.4%	78	14.6%	20	24.9%	12	25.9%	123	20.5%	58	33.7%	65
(Refused)	0.3%	2	0.0%	0	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	1.0%	2
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
MAR Which of these best describes your current marital status ? [PR]																										
Married / Living as married	51.5%	284	48.2%	65	57.4%	116	62.0%	66	21.6%	15	62.6%	19	34.1%	44	52.8%	150	66.5%	89	40.0%	20	53.8%	256	46.8%	132	64.0%	124
Single	33.1%	183	42.0%	57	29.1%	59	20.7%	22	57.2%	39	10.7%	3	47.3%	62	29.1%	83	27.0%	36	50.5%	25	29.8%	142	38.1%	107	17.6%	34
Divorced	3.7%	20	2.3%	3	2.6%	5	3.2%	3	7.1%	5	6.0%	2	5.7%	7	4.1%	12	1.0%	1	3.2%	2	3.9%	19	4.2%	12	3.5%	7
Widowed	10.3%	57	6.4%	9	8.9%	18	13.2%	14	12.6%	9	20.7%	6	11.7%	15	12.9%	37	3.7%	5	3.7%	2	11.2%	53	9.6%	27	13.5%	26
Separated	1.2%	7	0.9%	1	1.7%	3	0.9%	1	1.5%	1	0.0%	0	1.2%	2	1.0%	3	1.8%	2	2.1%	1	1.2%	6	1.2%	4	1.1%	2
(Refused)	0.2%	1	0.2%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.4%	0	0.1%	1	0.0%	0	0.4%	1
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242

Omnibus Data Tabulations - Household Heating Bills

	Total	Terraced house (Q01)	Semi-detached house (Q01)	Detached house (Q01)	Flat (Q01)	Bungalow (Q01)	1-5 rooms	6-8 rooms	9+ rooms	Only one measure (QY)	Multiple measures (QY)	2-3 measures (QY)	4-6 measures (QY)													
CHI How many children live in your household, aged 15 years and under ?																										
None	74.2%	409	71.9%	97	68.6%	139	72.0%	77	92.7%	63	89.6%	27	87.8%	114	75.9%	216	58.8%	78	88.6%	44	72.4%	345	73.5%	207	70.8%	137
One	12.0%	66	11.8%	16	12.8%	26	15.1%	16	7.3%	5	1.8%	1	8.6%	11	8.2%	23	21.8%	29	8.8%	4	12.2%	58	14.1%	40	9.4%	18
Two	10.7%	59	11.0%	15	15.4%	31	10.0%	11	0.0%	0	7.6%	2	3.2%	4	13.3%	38	12.7%	17	2.2%	1	11.9%	57	10.9%	31	13.3%	26
Three	2.0%	11	3.3%	5	2.1%	4	1.6%	2	0.0%	0	1.1%	0	0.4%	0	1.5%	4	4.5%	6	0.0%	0	2.3%	11	1.1%	3	4.0%	8
Four	0.8%	4	1.0%	1	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.2%	3	0.0%	0	0.9%	4	0.0%	0	2.2%	4
Five	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.2%	1	0.2%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.4%	0	0.1%	1	0.0%	0	0.4%	1
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
ADU How many adults aged 16 years or older, including yourself, live in your household ?																										
One	24.9%	137	22.5%	30	18.1%	37	17.3%	19	54.4%	37	36.4%	11	45.8%	60	22.9%	65	9.1%	12	36.2%	18	24.0%	114	24.5%	69	23.4%	45
Two	48.4%	267	50.2%	68	51.7%	105	58.0%	62	19.3%	13	51.7%	16	32.7%	43	49.4%	141	61.0%	81	35.3%	18	49.0%	233	43.8%	123	56.7%	110
Three	14.3%	79	16.1%	22	13.5%	27	18.2%	19	9.6%	6	7.8%	2	8.3%	11	18.4%	52	11.7%	16	8.5%	4	15.2%	73	17.7%	50	11.7%	23
Four	9.9%	55	9.8%	13	11.8%	24	6.1%	6	14.7%	10	4.1%	1	13.3%	17	7.3%	21	12.4%	17	16.6%	8	9.6%	46	11.0%	31	7.5%	15
Five	1.1%	6	0.0%	0	2.9%	6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	2.4%	3	0.0%	0	1.2%	6	1.8%	5	0.4%	1
Six or more	1.2%	6	1.1%	2	1.7%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.7%	2	3.3%	4	3.1%	2	0.6%	3	1.0%	3	0.0%	0
(Refused)	0.2%	1	0.2%	0	0.3%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	0	0.2%	1	0.1%	0	0.4%	1
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242
IS2 ISBA region																										
Ulster	2.6%	14	1.3%	2	1.6%	3	6.9%	7	1.2%	1	4.3%	1	1.2%	2	2.4%	7	4.5%	6	4.4%	2	2.6%	12	2.0%	6	3.4%	7
Scotland	8.0%	44	5.5%	7	7.5%	15	8.7%	9	11.0%	7	11.3%	3	16.8%	22	7.0%	20	1.8%	2	6.7%	3	7.3%	35	7.8%	22	6.5%	13
North / Borders	6.1%	34	8.4%	11	5.2%	10	5.9%	6	1.8%	1	7.2%	2	6.8%	9	5.4%	16	5.1%	7	8.9%	4	5.7%	27	4.7%	13	7.1%	14
Lancashire	13.2%	73	14.1%	19	16.7%	34	12.5%	13	3.0%	2	13.7%	4	9.6%	13	13.0%	37	17.5%	23	0.0%	0	15.2%	72	15.6%	44	14.7%	29
Yorkshire	9.4%	52	9.6%	13	8.7%	18	11.8%	13	7.2%	5	12.1%	4	5.9%	8	12.0%	34	7.4%	10	4.9%	2	10.4%	49	12.2%	34	7.7%	15
Wales & South West	10.1%	56	12.8%	17	7.4%	15	13.8%	15	4.0%	3	14.1%	4	5.9%	8	12.9%	37	8.6%	11	6.9%	3	10.3%	49	7.8%	22	13.8%	27
Midlands	15.9%	88	11.2%	15	20.3%	41	19.2%	21	10.1%	7	14.0%	4	11.3%	15	15.2%	43	22.3%	30	8.9%	4	17.3%	82	17.7%	50	16.7%	32
East England	7.1%	39	12.5%	17	4.2%	9	7.6%	8	1.6%	1	14.6%	4	6.0%	8	7.2%	21	8.0%	11	15.4%	8	6.1%	29	5.2%	15	7.3%	14
London	18.7%	103	20.1%	27	17.6%	36	5.0%	5	47.9%	32	0.0%	0	25.7%	33	16.4%	47	17.1%	23	34.5%	17	16.5%	79	19.1%	54	12.7%	25
Southern	8.8%	49	4.7%	6	10.9%	22	8.6%	9	12.2%	8	8.6%	3	10.7%	14	8.6%	24	7.6%	10	9.4%	5	8.8%	42	7.8%	22	10.2%	20
Weighted base:		551		135		203		107		68		30		130		285		133		50		476		282		194
Sample:		551		122		192		126		53		51		134		294		121		45		485		243		242