

NEMS market research

22 Manor Way, Belasis Hall Technology Park, Billingham, TS23 4HN

Telephone 01642 373355 | Website www.nemsmr.co.uk | Twitter www.twitter.com/nemsmr

Measuring and Understanding Public Opinion:

Recycling

January 2016

This public opinion data has been collected and analysed by NEMS from a survey of representative sample of UK adults.

This has been conducted through **NEMS Market Research's Telephone Omnibus**, a national survey of 1000 adults conducted every week with questions from £250.

More details of our Omnibus service can be found at:

<http://www.nemsmr.co.uk/omnibus/default.aspx>

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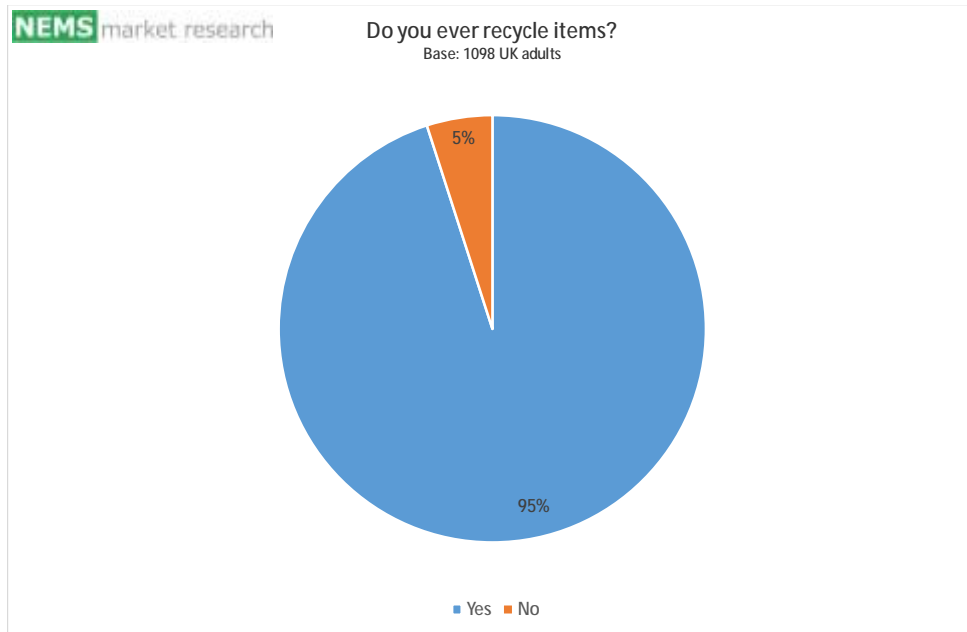
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Recycling

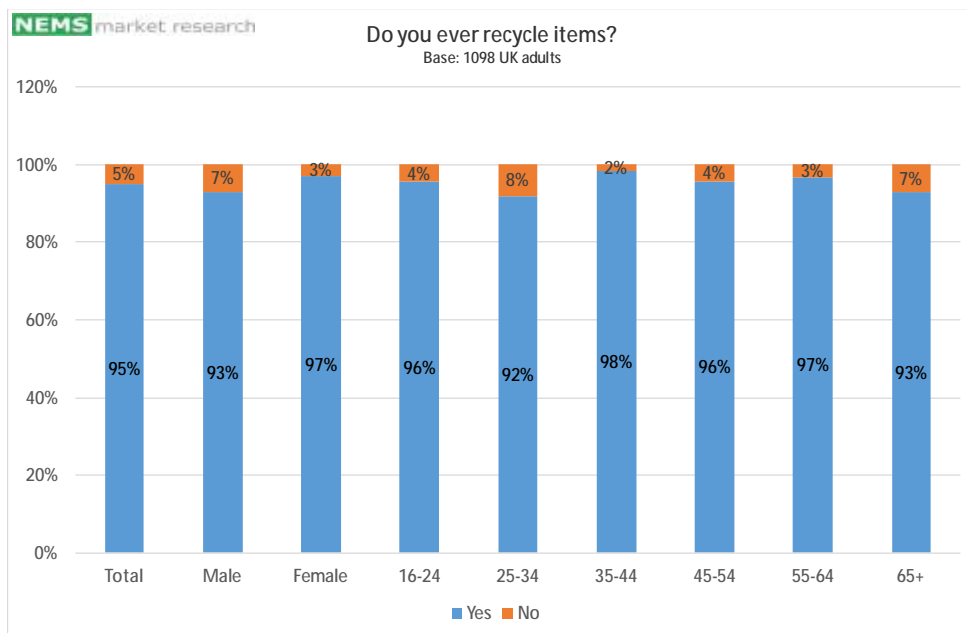
Recycling behaviour

Do you ever recycle items?

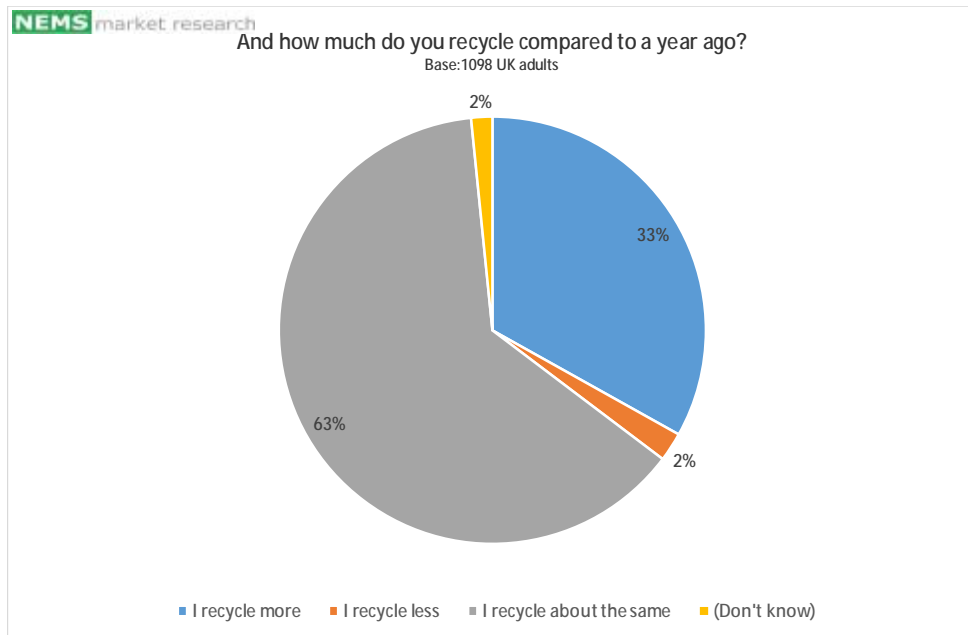
95% of the population claim to recycle to some extent with women doing more so than men (97% v 93%).



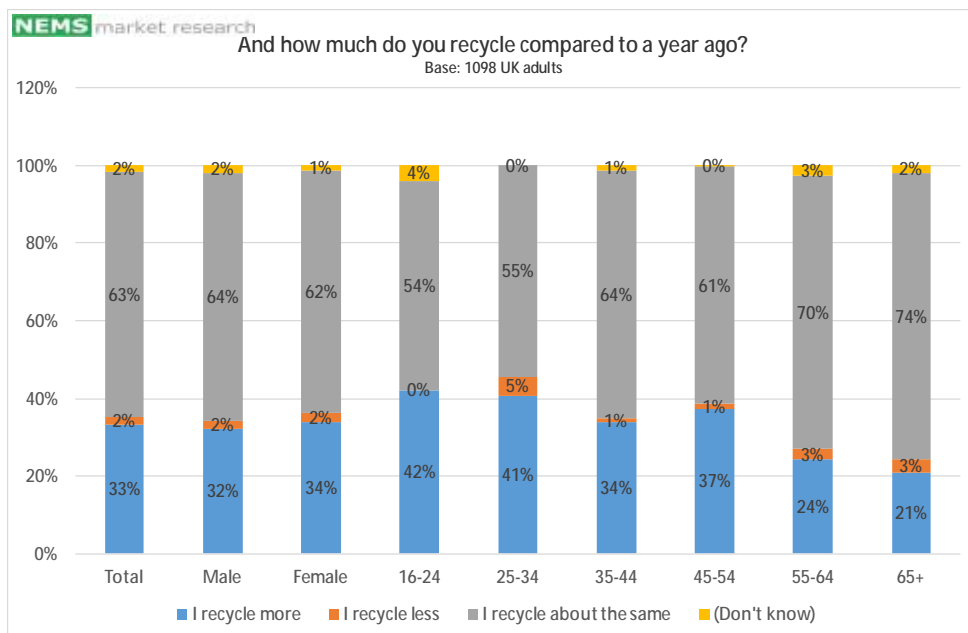
When looking at the different age groups, the 25-34 year olds are most likely to admit not to recycle but even among this age group 92% still recycle.



A third of the population recycle more now than they did a year ago. Within different regions of the country, 45% of those in Scotland now recycle more than a year ago compared to 37% in Wales and 32% in England.



Those that are recycling more than a year ago are from the two youngest age groups, i.e. the 16-24 year olds and 25-34 year olds. Those aged 65+ are the most consistent in their recycling behaviour.

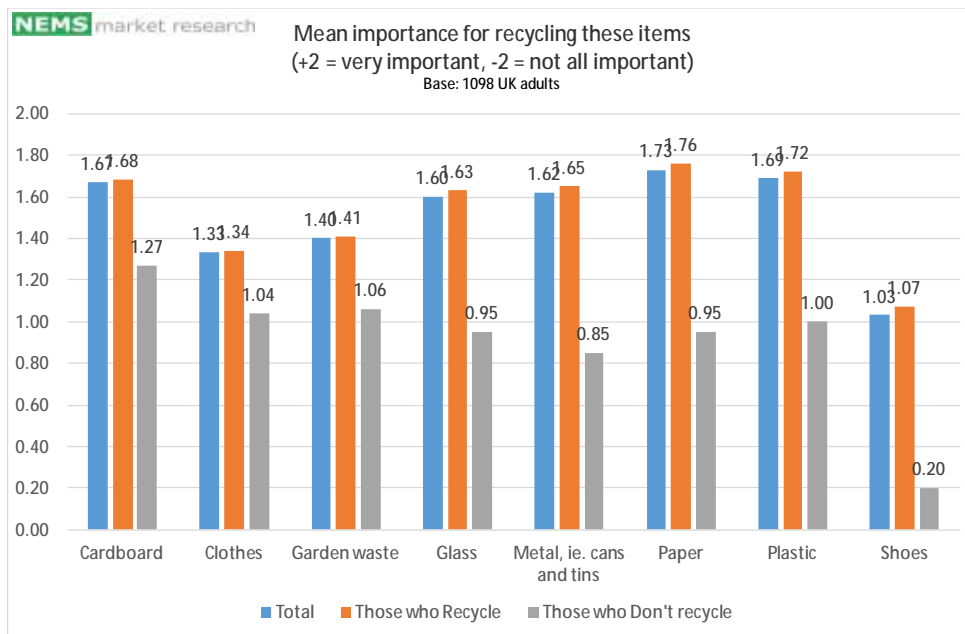


Recycling different types of goods

Importance of recycling different goods

When asked to rate how important it was to recycle a range of different types of goods, paper was considered to be the most important item followed by plastic, cardboard and metal. Shoes and clothes were considered to be the least important.

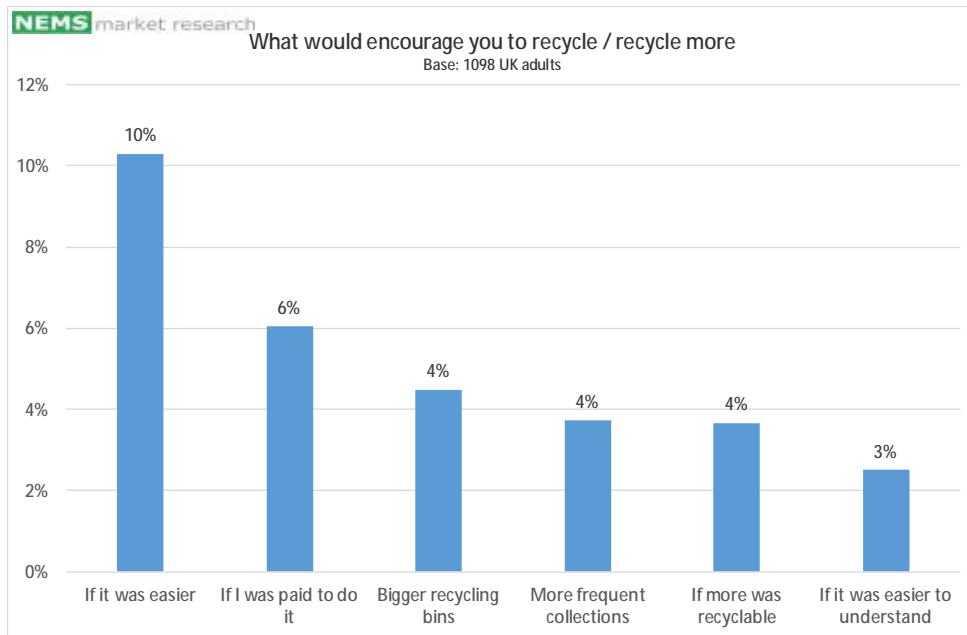
Unsurprisingly the difference in attitudes between those who recycle and those who don't was noticeable with the latter thinking it was far less important to recycle. Nevertheless even among these non-recyclers, a net score above 1 was achieved for three out of the eight products (cardboard, clothes, garden waste) meaning that on balance even among those that don't recycle they still thought it was important to recycle these items.



Why people recycling and what would encourage more recycling

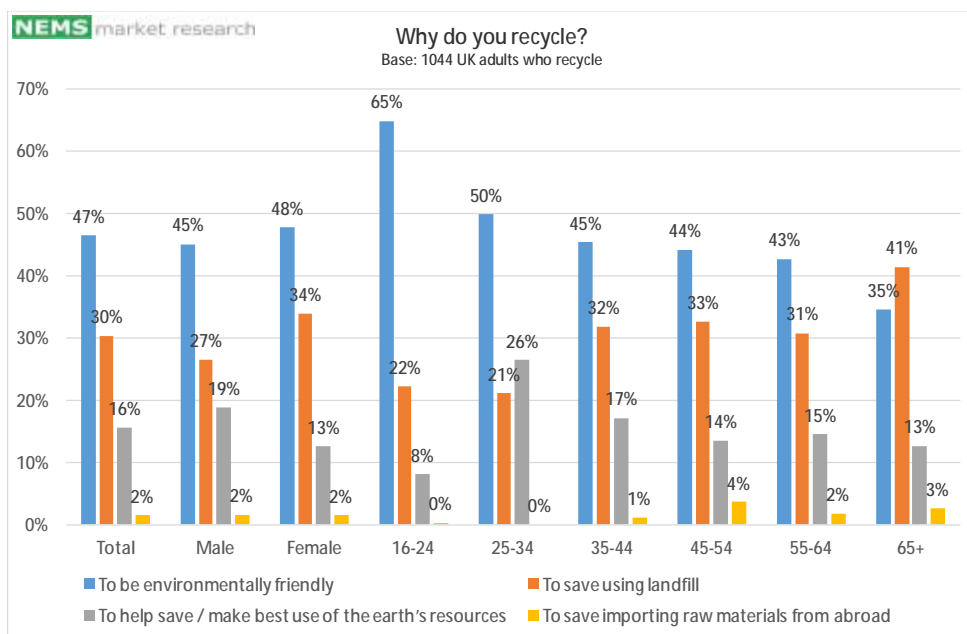
What would encourage people to recycle / recycle more

With most people recycling the scope to recycle or recycle more is clearly limited and this is borne out with more than one in two people (55%) admitting nothing would encourage them, a figure increasing to 67% among DEs and 69% among those aged 65+. Nevertheless 10% of the population would like recycling to be made easier, 6% would like to be paid to recycle and 5% would like to see bigger recycling bins.



Why people recycle

There are two main reasons why people recycle. Perhaps unsurprisingly the most popular reason for nearly half the population (47%) is to be environmentally friendly. 30% do so in order to save landfill and 16% want to help save or make best use of the earth's resources.



Why people don't recycle

Although just 5% of the population are not recycling we investigated their reasons for this behaviour. A fifth (22%) felt that their actions wouldn't make much of a difference. 18% can't be bothered and 12% find it too complicated / don't understand what can and can't be recycled.

Conclusions

Just a small proportion of the population don't recycle (5%) and these are more likely be men and to be aged 25-34 or aged 65+.

Recycling is more common now than a year ago especially among those living in Scotland and among the younger age groups.

Only shoes stood out as a category that people felt was not so important to recycle compared to some of the other categories such as paper and cardboard.

Recycling would be even more popular if it was made easier and although some people would like to be paid to recycle others were more realistic and suggested bigger recycling bins.

Recyclers think they are doing their bit to be environmentally friendly, not using up landfill and making best use of the earth's resources.

The non-recycling minority believe their actions won't make much of a difference but a reasonable number find recycling too complicated, i.e. they don't understand what can and can't be recycled. There are of course also people who simply can't be bothered.

Weighted:

Recycling

January 2016

	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+									
Q01 Thinking now about recycling, do you ever recycle items ?																		
Yes	95.1%	1044	92.9%	495	97.1%	549	95.5%	159	91.9%	177	98.2%	198	95.6%	171	96.8%	139	92.8%	199
No	5.0%	54	7.1%	38	2.9%	17	4.5%	7	8.1%	16	1.8%	4	4.4%	8	3.2%	5	7.2%	15
Weighted base:		1098		532		566		166		193		202		179		144		215
Sample:		1098		526		572		70		69		170		269		216		304

Q02 And how much do you recycle compared with a year ago? [PR]																		
I recycle more	33.1%	364	32.3%	172	33.8%	191	42.2%	70	40.8%	79	33.8%	68	37.3%	67	24.3%	35	21.0%	45
I recycle less	2.2%	24	1.8%	10	2.5%	14	0.0%	0	4.6%	9	1.0%	2	1.3%	2	2.6%	4	3.2%	7
I recycle about the same	63.1%	693	64.0%	341	62.3%	352	54.0%	90	54.6%	105	64.0%	129	61.1%	109	70.3%	101	73.9%	159
(Don't know)	1.6%	17	1.8%	9	1.4%	8	3.9%	6	0.0%	0	1.2%	2	0.3%	1	2.7%	4	1.9%	4
Weighted base:		1098		532		566		166		193		202		179		144		215
Sample:		1098		526		572		70		69		170		269		216		304

Mean score: [Very important = 2, Quite important = 1, Neither = 0, Not very important = -1, Not at all important = -2]

Q03 How important do you think it is to recycle the following items? [PR]																		
Cardboard																		
Very important	75.5%	829	70.6%	376	80.1%	453	54.6%	91	77.7%	150	85.0%	171	77.0%	138	82.7%	119	74.6%	160
Quite important	16.3%	179	18.1%	97	14.6%	83	32.3%	54	15.9%	31	10.7%	22	14.4%	26	11.2%	16	14.7%	32
Neither important nor unimportant	4.2%	46	5.1%	27	3.3%	18	8.6%	14	6.5%	12	1.9%	4	4.6%	8	1.6%	2	2.1%	5
Not very important	1.0%	11	1.5%	8	0.5%	3	1.6%	3	0.0%	0	0.5%	1	0.9%	2	1.3%	2	1.5%	3
Not at all important	1.4%	15	2.1%	11	0.6%	4	0.0%	0	0.0%	0	1.2%	3	2.1%	4	1.4%	2	3.1%	7
(Don't know)	1.7%	19	2.5%	14	1.0%	6	2.9%	5	0.0%	0	0.6%	1	1.0%	2	1.9%	3	3.9%	8
Mean:		1.67		1.58		1.75		1.44		1.71		1.79		1.65		1.76		1.63
Weighted base:		1098		532		566		166		193		202		179		144		215
Sample:		1098		526		572		70		69		170		269		216		304

Clothes																		
Very important	62.6%	687	56.5%	301	68.3%	386	47.6%	79	62.3%	120	66.2%	134	63.7%	114	73.9%	106	62.4%	134
Quite important	18.4%	202	18.7%	100	18.1%	103	28.1%	47	18.0%	35	18.0%	36	20.6%	37	7.3%	11	17.3%	37
Neither important nor unimportant	6.1%	67	6.5%	34	5.8%	33	9.9%	17	2.7%	5	8.4%	17	5.5%	10	5.4%	8	5.0%	11
Not very important	7.1%	78	10.6%	56	3.9%	22	5.9%	10	16.2%	31	5.0%	10	4.8%	9	6.1%	9	4.6%	10
Not at all important	3.3%	36	4.3%	23	2.3%	13	5.4%	9	0.0%	0	1.2%	2	4.5%	8	3.0%	4	5.8%	12
(Don't know)	2.5%	27	3.4%	18	1.7%	9	2.9%	5	0.9%	2	1.3%	3	0.8%	1	4.2%	6	5.0%	11
Mean:		1.33		1.17		1.49		1.10		1.28		1.45		1.35		1.50		1.33
Weighted base:		1098		532		566		166		193		202		179		144		215
Sample:		1098		526		572		70		69		170		269		216		304

Garden waste																		
Very important	65.5%	719	59.9%	319	70.7%	400	50.9%	85	60.3%	116	65.0%	131	69.8%	125	74.8%	108	71.9%	155
Quite important	15.1%	166	16.1%	86	14.1%	80	22.3%	37	18.9%	36	15.1%	30	13.9%	25	8.7%	12	11.3%	24
Neither important nor unimportant	4.5%	49	5.7%	30	3.4%	19	6.4%	11	4.4%	9	5.6%	11	4.6%	8	3.0%	4	3.0%	6
Not very important	4.7%	51	5.2%	28	4.1%	23	13.2%	22	1.6%	3	6.5%	13	3.6%	6	2.2%	3	1.6%	3
Not at all important	4.6%	51	6.0%	32	3.3%	19	3.4%	6	3.6%	7	5.4%	11	5.1%	9	4.9%	7	5.3%	11
(Don't know)	5.7%	62	7.1%	38	4.3%	25	3.7%	6	11.2%	22	2.5%	5	3.1%	5	6.4%	9	6.9%	15
Mean:		1.40		1.28		1.51		1.08		1.47		1.31		1.44		1.56		1.54
Weighted base:		1098		532		566		166		193		202		179		144		215
Sample:		1098		526		572		70		69		170		269		216		304

Weighted:

January 2016

	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+									
Glass																		
Very important	74.7%	820	70.3%	374	78.9%	446	57.7%	96	72.3%	139	85.2%	172	77.1%	138	78.4%	113	75.6%	162
Quite important	14.0%	153	14.2%	76	13.8%	78	31.7%	53	12.0%	23	8.2%	16	12.7%	23	9.7%	14	11.5%	25
Neither important nor unimportant	2.7%	30	3.0%	16	2.4%	14	3.0%	5	2.9%	6	2.1%	4	3.8%	7	2.1%	3	2.4%	5
Not very important	2.0%	22	3.2%	17	1.0%	6	0.3%	1	4.8%	9	1.0%	2	1.9%	3	2.1%	3	2.0%	4
Not at all important (Don't know)	3.3%	37	5.2%	28	1.6%	9	4.2%	7	5.8%	11	2.2%	4	3.6%	6	1.9%	3	2.3%	5
Mean:	1.60		1.47		1.71		1.43		1.44		1.76		1.59		1.71		1.67	
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
Metal, ie. cans and tins																		
Very important	75.1%	825	74.7%	398	75.5%	427	61.6%	102	75.4%	145	80.4%	162	79.3%	142	76.7%	110	75.8%	163
Quite important	14.9%	163	13.5%	72	16.1%	91	32.4%	54	10.4%	20	12.2%	25	12.6%	22	11.6%	17	11.8%	25
Neither important nor unimportant	2.2%	24	2.1%	11	2.3%	13	1.3%	2	3.3%	6	1.7%	4	2.2%	4	3.6%	5	1.5%	3
Not very important	1.3%	15	2.0%	10	0.7%	4	0.0%	0	2.2%	4	1.7%	3	0.6%	1	1.5%	2	1.7%	4
Not at all important (Don't know)	3.4%	37	3.7%	20	3.1%	18	1.8%	3	5.5%	11	2.7%	5	4.2%	8	2.0%	3	3.8%	8
Mean:	1.62		1.60		1.64		1.57		1.53		1.68		1.64		1.68		1.63	
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
Paper																		
Very important	79.2%	869	75.4%	401	82.7%	468	65.5%	109	81.9%	158	84.1%	170	79.7%	143	84.8%	122	78.4%	169
Quite important	14.0%	154	16.2%	86	12.0%	68	27.0%	45	13.9%	27	10.0%	20	12.1%	22	9.7%	14	12.4%	27
Neither important nor unimportant	2.2%	24	2.3%	12	2.0%	12	2.7%	5	0.8%	2	2.0%	4	4.2%	8	2.2%	3	1.3%	3
Not very important	1.3%	14	1.4%	7	1.1%	6	1.8%	3	2.5%	5	0.5%	1	1.0%	2	0.3%	0	1.4%	3
Not at all important (Don't know)	1.2%	13	1.6%	8	0.8%	4	0.0%	0	0.9%	2	2.0%	4	2.0%	4	1.0%	1	0.8%	2
Mean:	1.73		1.68		1.77		1.61		1.74		1.76		1.68		1.81		1.76	
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
Plastic																		
Very important	79.4%	872	77.4%	412	81.3%	460	66.5%	110	84.7%	163	84.3%	170	81.0%	145	83.3%	120	76.2%	164
Quite important	12.2%	134	12.0%	64	12.5%	71	24.1%	40	9.2%	18	10.1%	20	9.7%	17	9.9%	14	11.5%	25
Neither important nor unimportant	2.7%	30	2.7%	15	2.7%	15	5.3%	9	0.8%	2	1.6%	3	4.3%	8	3.0%	4	2.1%	5
Not very important	1.8%	20	2.4%	13	1.3%	7	1.2%	2	5.4%	10	0.0%	0	1.7%	3	0.3%	0	1.9%	4
Not at all important (Don't know)	1.8%	19	2.7%	14	0.9%	5	0.0%	0	0.0%	0	2.6%	5	2.7%	5	1.2%	2	3.5%	8
Mean:	1.69		1.64		1.74		1.61		1.73		1.76		1.66		1.78		1.63	
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
Shoes																		
Very important	53.8%	590	49.1%	261	58.2%	329	46.0%	76	47.2%	91	61.5%	124	54.4%	97	61.6%	89	52.6%	113
Quite important	16.4%	181	15.8%	84	17.1%	96	23.2%	39	15.7%	30	15.3%	31	18.2%	33	11.3%	16	14.9%	32
Neither important nor unimportant	8.9%	98	8.7%	46	9.1%	52	17.3%	29	5.6%	11	8.5%	17	8.8%	16	7.2%	10	7.1%	15
Not very important	7.4%	82	9.5%	50	5.6%	31	5.1%	9	8.2%	16	7.9%	16	6.9%	12	9.1%	13	7.5%	16
Not at all important (Don't know)	8.9%	98	10.7%	57	7.3%	41	5.4%	9	19.4%	37	4.8%	10	7.8%	14	4.7%	7	9.9%	21
Mean:	1.03		0.89		1.17		1.02		0.66		1.23		1.09		1.24		1.01	
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	

Weighted:

Recycling

January 2016

	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+									
Q04 What would encourage you to recycle / recycle more? [MR]																		
If it was easier	10.3%	113	10.1%	54	10.5%	60	9.8%	16	16.9%	33	13.3%	27	11.2%	20	7.9%	11	2.8%	6
If I was paid to do it	6.1%	66	8.7%	47	3.5%	20	6.6%	11	9.8%	19	7.8%	16	4.4%	8	5.2%	7	2.5%	5
Bigger recycling bins	4.5%	49	2.8%	15	6.1%	34	2.1%	3	8.9%	17	6.3%	13	4.5%	8	2.0%	3	2.4%	5
More frequent collections	3.7%	41	2.0%	11	5.4%	30	5.6%	9	0.0%	0	5.6%	11	6.6%	12	4.1%	6	1.3%	3
If more was recyclable	3.7%	40	5.4%	29	2.1%	12	0.0%	0	8.6%	17	3.8%	8	3.4%	6	4.1%	6	2.0%	4
If it was easier to understand	2.5%	28	2.0%	11	2.9%	17	5.3%	9	0.9%	2	2.7%	6	3.0%	5	1.3%	2	2.0%	4
Easier access to recycling centres	2.2%	24	1.4%	8	2.8%	16	0.0%	0	2.5%	5	2.0%	4	3.1%	6	3.1%	5	2.2%	5
More recycling bins needed for various waste types	2.0%	22	2.0%	10	2.1%	12	0.0%	0	5.0%	10	1.0%	2	2.3%	4	1.6%	2	2.0%	4
Better storage for recycling (bins instead of bags)	1.7%	19	0.9%	5	2.5%	14	5.9%	10	0.9%	2	1.3%	3	1.6%	3	0.4%	1	0.6%	1
Make people more aware of the need to recycle / advertise it more	1.3%	15	1.7%	9	1.0%	6	0.0%	0	2.9%	6	0.7%	1	1.4%	3	2.2%	3	0.9%	2
Greater confidence it actually had an impact	1.2%	13	1.3%	7	1.1%	6	1.2%	2	1.5%	3	1.2%	2	0.3%	1	2.8%	4	0.6%	1
If it didn't cost me, especially for garden waste	0.8%	9	0.6%	3	1.0%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	3	1.7%	2	1.5%	3
Clearer labelling of items	0.4%	4	0.1%	1	0.6%	3	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Better attitude from waste collectors	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
Nothing (Don't know)	55.2%	606	53.8%	286	56.6%	320	49.5%	82	43.1%	83	54.6%	110	52.0%	93	61.9%	89	69.4%	149
Weighted base:	8.2%	90	9.3%	49	7.1%	40	19.5%	32	4.9%	9	4.9%	10	5.9%	10	4.2%	6	10.0%	21
Sample:	1098	532	566	166	193	202	179	144	215	1098	526	572	70	69	170	269	216	304

Q05 Which of the following best describes why you recycle? [PR]*Those who recycle at Q01*

To be environmentally friendly	46.5%	485	45.1%	223	47.7%	262	64.9%	103	49.9%	88	45.3%	90	44.2%	76	42.7%	59	34.6%	69
To save using landfill	30.4%	317	26.5%	131	33.9%	186	22.3%	35	21.2%	37	31.9%	63	32.7%	56	30.8%	43	41.4%	83
To help save / make best use of the earth's resources	15.6%	163	18.9%	94	12.6%	69	8.1%	13	26.5%	47	17.2%	34	13.6%	23	14.5%	20	12.7%	25
To save importing raw materials from abroad	1.6%	17	1.6%	8	1.6%	9	0.4%	1	0.0%	0	1.1%	2	3.6%	6	1.8%	2	2.6%	5
(None of the above)	5.9%	62	7.8%	39	4.2%	23	4.3%	7	2.4%	4	4.5%	9	5.9%	10	10.2%	14	8.7%	17
Weighted base:	1044	495	549	159	177	198	171	139	199	1044	491	553	66	66	167	257	208	280
Sample:	1044	491	553	66	66	167	257	208	280	1044	491	553	66	66	167	257	208	280

Q06 Which of the following best describes why you don't recycle? [PR]*Those who do not recycle at Q01*

What I do won't make much of a difference	21.7%	12	23.7%	9	17.0%	3	0.0%	0	35.0%	5	0.0%	0	40.2%	3	25.2%	1	13.5%	2
Can't be bothered	18.0%	10	19.1%	7	15.6%	3	0.0%	0	24.4%	4	23.8%	1	20.8%	2	18.7%	1	17.3%	3
Too complicated / don't understand what can and can't be recycled	11.5%	6	7.2%	3	21.3%	4	7.3%	1	0.0%	0	30.8%	1	17.9%	1	0.0%	0	21.0%	3
(None of the above)	48.8%	27	50.0%	19	46.1%	8	92.7%	7	40.7%	6	45.4%	2	21.2%	2	56.1%	3	48.3%	7
Weighted base:	54	38	17	7	16	4	8	5	15	54	35	19	4	3	3	12	8	24
Sample:	54	35	19	4	3	3	12	8	24	54	35	19	4	3	3	12	8	24

SEX Sex of respondent

Male	48.5%	532	100.0%	532	0.0%	0	51.0%	85	49.5%	95	49.9%	101	50.0%	89	49.6%	71	42.4%	91
Female	51.5%	566	0.0%	0	100.0%	566	49.0%	81	50.5%	97	50.1%	101	50.0%	89	50.4%	72	57.6%	124
Weighted base:	1098	532	566	166	193	202	179	144	215	1098	526	572	70	69	170	269	216	304
Sample:	1098	532	566	166	193	202	179	144	215	1098	526	572	70	69	170	269	216	304

Weighted:

Recycling

January 2016

	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+									
AGE To ensure we get a representative sample, could I ask how old you are ?																		
16 to 24	15.1%	166	15.9%	85	14.4%	81	100.0%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
25 to 34	17.5%	193	17.9%	95	17.2%	97	0.0%	0	100.0%	193	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 to 44	18.4%	202	18.9%	101	17.9%	101	0.0%	0	0.0%	0	100.0%	202	0.0%	0	0.0%	0	0.0%	0
45 to 54	16.3%	179	16.8%	89	15.8%	89	0.0%	0	0.0%	0	0.0%	0	100.0%	179	0.0%	0	0.0%	0
55 to 64	13.1%	144	13.4%	71	12.8%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	144	0.0%	0
65 +	19.6%	215	17.1%	91	21.9%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	215
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

SEG Socio-economic group

A	2.3%	25	3.1%	17	1.6%	9	1.8%	3	0.0%	0	4.8%	10	2.4%	4	1.6%	2	2.8%	6
B	16.6%	182	19.3%	103	14.0%	79	12.0%	20	17.9%	34	18.5%	37	19.9%	36	17.0%	24	14.0%	30
C1	30.7%	337	28.6%	152	32.7%	185	39.7%	66	31.1%	60	31.5%	64	29.9%	53	33.4%	48	21.4%	46
C2	31.9%	350	34.3%	183	29.6%	168	24.7%	41	37.7%	73	37.7%	76	33.2%	59	31.2%	45	26.3%	56
D	8.0%	88	7.7%	41	8.3%	47	9.5%	16	7.8%	15	4.8%	10	10.7%	19	9.5%	14	6.8%	15
E	10.5%	116	7.0%	37	13.9%	78	12.3%	20	5.6%	11	2.7%	6	3.9%	7	7.3%	10	28.7%	62
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

EMP Which of the following best describes your current employment status ? [PR]

Working full-time (30+ hours a week)	44.7%	491	53.4%	285	36.5%	206	34.3%	57	60.7%	117	70.5%	142	62.4%	112	36.7%	53	4.9%	11
Part-time	14.9%	164	5.3%	28	24.0%	136	19.5%	32	15.4%	30	16.4%	33	21.9%	39	13.7%	20	4.7%	10
Not working - e.g. full-time student, not looking for work, unemployed (excluding retired / invalid)	15.0%	165	17.3%	92	12.9%	73	43.9%	73	20.2%	39	10.1%	20	10.4%	19	8.7%	13	0.9%	2
Not working (retired / invalid)	24.9%	273	23.5%	125	26.2%	148	1.2%	2	3.8%	7	2.7%	6	4.7%	8	40.9%	59	88.9%	191
(Refused)	0.4%	5	0.4%	2	0.5%	3	1.2%	2	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.6%	1
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

SHP Main shopper:

Main shopper	71.5%	785	61.5%	328	80.8%	457	31.1%	52	82.2%	158	76.4%	154	75.2%	134	79.4%	114	79.9%	172
Not main shopper	28.5%	313	38.5%	205	19.2%	109	68.9%	114	17.8%	34	23.6%	48	24.8%	44	20.6%	30	20.1%	43
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

ADU How many adults aged 16 years or older, including yourself, live in your household ?

One	22.8%	250	22.9%	122	22.7%	128	6.2%	10	24.2%	47	10.8%	22	17.9%	32	31.2%	45	44.1%	95
Two	48.7%	535	49.2%	262	48.3%	273	23.5%	39	58.6%	113	67.0%	135	43.1%	77	46.6%	67	48.4%	104
Three	15.7%	172	15.0%	80	16.4%	93	33.3%	55	9.7%	19	11.3%	23	25.7%	46	13.9%	20	4.6%	10
Four	9.0%	99	9.0%	48	9.1%	51	26.7%	44	7.5%	15	6.8%	14	10.3%	18	4.8%	7	0.7%	2
Five	1.5%	17	1.5%	8	1.5%	8	3.8%	6	0.0%	0	2.6%	5	1.3%	2	1.9%	3	0.0%	0
Six or more	1.2%	13	1.4%	7	1.0%	6	5.4%	9	0.0%	0	0.6%	1	0.5%	1	1.1%	2	0.1%	0
(Refused)	1.0%	11	0.9%	5	1.1%	6	1.2%	2	0.0%	0	0.9%	2	1.3%	2	0.5%	1	2.1%	5
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

CHI How many children live in your household, aged 15 years and under ?

None	67.4%	740	69.3%	369	65.6%	371	74.5%	124	42.9%	83	31.4%	63	67.7%	121	97.5%	140	97.2%	209
One	15.2%	167	16.3%	87	14.2%	80	17.6%	29	36.6%	70	17.0%	34	17.0%	30	1.3%	2	0.6%	1
Two	13.7%	150	11.6%	62	15.6%	88	6.7%	11	19.7%	38	39.8%	80	10.9%	19	0.7%	1	0.1%	0
Three	1.9%	21	1.3%	7	2.4%	13	0.0%	0	0.0%	0	8.0%	16	2.5%	4	0.0%	0	0.0%	0
Four	0.8%	9	0.6%	3	0.9%	5	0.0%	0	0.8%	2	2.7%	5	1.0%	2	0.0%	0	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	11	0.8%	4	1.1%	6	1.2%	2	0.0%	0	0.9%	2	1.0%	2	0.5%	1	2.1%	5
Weighted base:	1098	532	566	166	193	202	179	144	215									
Sample:	1098	526	572	70	69	170	269	216	304									

Column %ges.

Weighted:

January 2016

	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+									
HLD Size of household																		
One	19.5%	214	20.2%	108	18.9%	107	5.1%	8	12.1%	23	8.0%	16	15.6%	28	30.6%	44	44.1%	95
Two	30.7%	337	32.4%	172	29.1%	165	14.7%	24	30.7%	59	16.3%	33	28.7%	51	46.3%	66	47.9%	103
Three	20.0%	219	19.8%	106	20.1%	114	35.3%	59	29.2%	56	16.1%	33	23.4%	42	13.8%	20	4.8%	10
Four	20.2%	221	18.9%	100	21.4%	121	26.8%	44	23.6%	45	40.8%	82	21.5%	38	5.8%	8	1.0%	2
Five or more	8.6%	94	7.8%	41	9.4%	53	17.0%	28	4.4%	8	17.8%	36	9.5%	17	3.1%	4	0.1%	0
(Refused)	1.0%	11	0.9%	5	1.1%	6	1.2%	2	0.0%	0	0.9%	2	1.3%	2	0.5%	1	2.1%	5
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
IS2 ISBA region																		
Ulster	2.6%	28	2.7%	14	2.4%	14	1.4%	2	3.8%	7	3.0%	6	1.9%	3	2.1%	3	2.8%	6
Scotland	8.2%	90	10.4%	55	6.2%	35	6.2%	10	9.9%	19	6.5%	13	8.4%	15	12.1%	17	7.1%	15
North / Borders	5.8%	63	4.4%	24	7.1%	40	5.6%	9	1.5%	3	5.5%	11	7.4%	13	7.1%	10	7.7%	17
Lancashire	11.6%	127	10.9%	58	12.3%	69	20.6%	34	8.4%	16	14.6%	30	12.5%	22	6.9%	10	7.1%	15
Yorkshire	9.8%	107	10.5%	56	9.0%	51	7.2%	12	11.9%	23	8.9%	18	9.4%	17	10.5%	15	10.4%	22
Wales & South West	10.6%	116	10.8%	58	10.4%	59	16.1%	27	7.2%	14	10.5%	21	7.7%	14	12.1%	17	10.9%	23
Midlands	15.6%	171	13.8%	73	17.3%	98	11.8%	20	10.5%	20	15.9%	32	18.5%	33	13.3%	19	21.9%	47
East England	7.1%	78	6.2%	33	8.0%	45	8.2%	14	9.1%	18	6.0%	12	4.0%	7	8.7%	13	7.1%	15
London	19.8%	217	20.1%	107	19.4%	110	16.0%	27	27.8%	53	18.6%	37	17.7%	32	20.3%	29	18.0%	39
Southern	9.0%	98	10.1%	54	7.9%	45	6.9%	11	9.9%	19	10.5%	21	12.3%	22	6.8%	10	7.0%	15
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	
CTY Country:																		
England	80.7%	886	78.0%	415	83.2%	470	80.6%	134	80.4%	155	80.4%	162	84.0%	150	76.7%	110	81.1%	174
Scotland	8.2%	90	10.4%	55	6.2%	35	6.2%	10	9.9%	19	6.5%	13	8.4%	15	12.1%	17	7.1%	15
Northern Ireland	2.6%	28	2.7%	14	2.4%	14	1.4%	2	3.8%	7	3.0%	6	1.9%	3	2.1%	3	2.8%	6
Wales	8.5%	93	8.8%	47	8.2%	46	11.8%	20	5.8%	11	10.0%	20	5.6%	10	9.0%	13	8.9%	19
Weighted base:	1098		532		566		166		193		202		179		144		215	
Sample:	1098		526		572		70		69		170		269		216		304	